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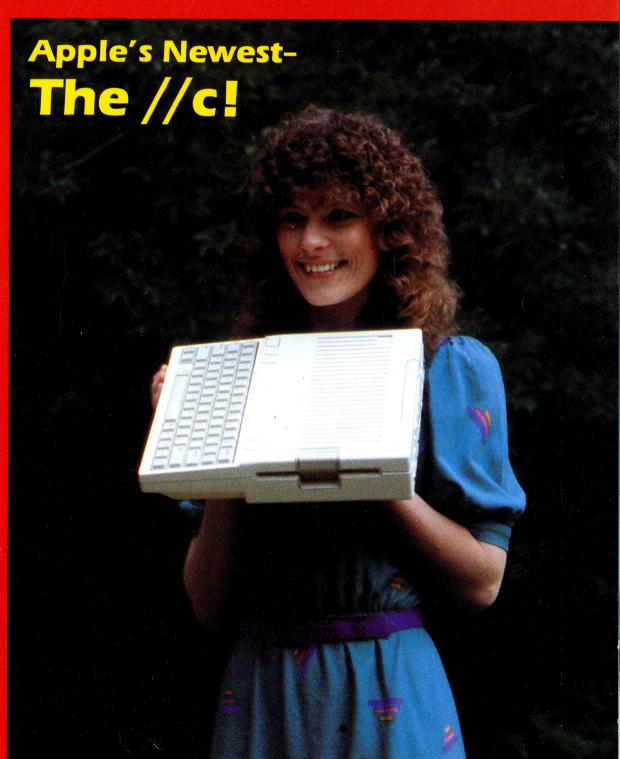
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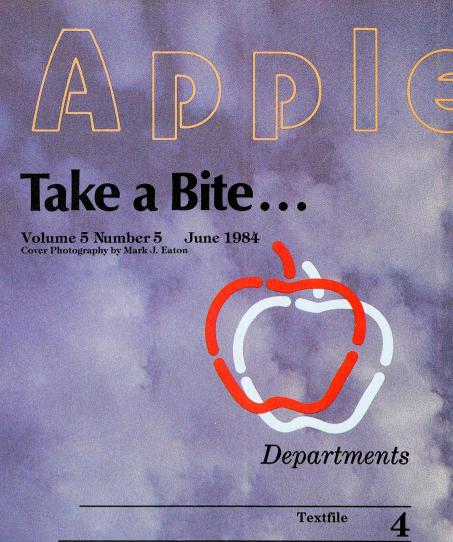
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#### **Textfile**

8.3

This is the issue of Apple Orchard which we alluded to earlier: the one in which the Apple //c would be introduced. Again, our coverage is more than superficial, thanks to the people at Apple; you are the beneficiary.

The //c represents a real break for the personal computer marketplace. Like the Macintosh, it's a "sealed" machine; the case is not to be opened by the user. The documentation and tutorials are thorough and attractive. The bottom line is likely to be that the //c will outsell every personal computer on the market so far, and that the buyers will be a broader cross-section of the population. We could be at the beginning of another revolution, and we're happy to share it with you here.

As you know, retail prices are not fixed, so there is a fairly wide price range for Apple computers and other products, depending on where you are and when you're buying. Mail Order computer merchandise has become a big business, but the controversy that led Apple to a non-mail order policy still rages. Mike Wendland takes a calm look at the situation in this issue.

In two separate articles this month, Lenore Wolgelenter looks at the broadcasting industry and the Apple computer. Television production and radio station management are not the same, but both benefit from the "offstage" power of the computer.

Albert Chu's article on "3 EZ Pieces" could just as well have been written about an Apple //e-//c product called "AppleWorks"; they're the same thing. By whatever name, it's the best thing to come along for Apples yet. With our ///, data bases up to 180K or 3,000 records can be created and handled. With the spreadsheet and word processor as part of the package, it's great. We'll be covering these integrated programs in greater depth.

There's more: product reviews and tips for Macintosh, Apple ///, and Apple //. Also a surprise for Pascal addicts, and some how-to-do-it material on AppleWriters // and ///. That H-P printer looks like an ideal mate to a //c (battery-powered), but there's no serial interface yet. H-P folks say it's coming.

Enjoy — and let us know how we can make Apple Orchard even better.

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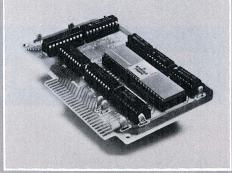
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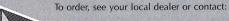
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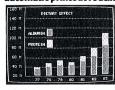


It was easy for Dr. Osborn to prepare for his lecture. He sat down at his Apple (it could have been a Commodore 64 too) and drew with the joystick using elastic lines and automatic rectangles and circles. Presto. Then he filled in the colors. Zip. Zip. Next, he typed in labels with Flying Colors Alpha Mode.

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# Planting A Seed

#### More Bread, Less Circus

I think we watched an era end a few weeks ago, even as the era of the Apple //c is beginning. Follow along with me for a few minutes and let's see if there's a connection.

A phenomenon of the microcomputer explosion has been the User Show. The first of these was eight years ago when a fellow named Jim Warren organized the West Coast Computer Faire. That first Faire in San Francisco mostly featured hobbyist-businessmen at card tables in small booths. It also featured much interaction among people with a common interest.

As more people bought microcomputers, the West Coast Faire grew in number of exhibitors and attendees. Mr. Warren took to wearing roller skates to improve his mobility about the expanded exhibit area. Other folks said, "Why can't we put on a show too?", and promptly did. The most successful of these was a Boston businessman named Jerry Milden, who organized the series of Applefests around the country in 1982 and 1983. Mr. Milden will never win the Nobel Prize for diplomacy, but you have to respect his accomplishments.

Meanwhile, local shows and swap meets have been proliferating. Both the local and the larger shows have been becoming more "commercial." The seminars and speeches became less and less visible. The fish market atmosphere (and aroma) was becoming more and more common. More people started coming to the shows not to see what's new, but to get a deal on something.

Meanwhile, the microcomputer industry has its own trade shows, the largest of which is the Fall Comdex in Las Vegas. The trend there too is away from improving the merits of a product or its quality and toward pure hoopla. At the most recent Comdex, there was as much talk about packaging as about programming. Many exhibitors said that they didn't go to Comdex so much because they wanted to, but because they felt they "had" to.

That left the West Coast Faire as the only show with the cachet of originality, right? Wrong. Last year, Mr. Warren hung up his skates and sold the Faire to Eastern Interests. The new owners promptly adopted a more dignified image, and raised the rates. They wound up bragging about "spacious aisles", but that really meant there were fewer exhibitors. Press reports and feedback from some exhibitors indicate that attendance was down (why not, with shows popping up about once a week?) and that business was, in a word, "lousy".

An outstanding exception at both Comdex and the West Coast Faire, by the way, was Apple Computer. whose booth attracted the largest crowds. They demonstrated what was new and generated a good deal of the excitement singlehandedly. But most companies, understandably unwilling to put together a 52-week travelling "Show Unit", are clearly re-evaluating the value of these shows to their business, and they're cutting back.

Why? There's the connection with the Apple //c. What made the Faires, Fests, Ramas, etc. attractive, it seems, was the technical novelty of the microcomputer, and the large percentage of the market that was composed of enthusiasts. Without enthusiasts, there's just less enthusiasm. The Apple //c is not an enthusiast's computer, because it's not expandable. The computer shows are proving not to be a cost-effective way to reach the mass market. They're contractable. The smart show promoters are beginning to focus on segments of the market, and it's a reasonable bet that shows will generally be smaller and more focused hereafter.

But the //c could be the machine that sparks the real personal computer revolution in the world. That's more important than any show, which is why the emerging era is more important than the one that's ending.





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## **Ask The Apple Wizard**

#### by Philip Chien

"Technically-oriented" questions should be sent to:

Apple Orchard P.O. Box 6502 Cupertino, CA 95015 **Attention: Apple Wizard** 

(This is a monthly (more or less) solution column. The Apple Wizard will try to answer questions of general interest. No questions will be answered outside the limits of this column, and no materials will be returned. NO attempt will be made to provide "free consulting service"! However, the Apple Wizard hopes that answers provided in this column will give you a greater understanding of your computing environment.)

Q: I have a Z-80 card in my system, and it doesn't seem to "like" other cards in my system. When I upgraded my 56K CP/M to the 60K version, the system hangs when I try to boot the master disk.

Put your Z-80 card into another A: slot. The Z-80 card is a very temperamental device, and it is sensitive to the timing cycle of the Apple's bus. Changing the slot of the Z-80 card puts it into a different phase of the Apple's timing cycle, and may correct the problem. Don't forget to turn off the Apple's power before removing or inserting any card.

As a general rule, if a slot independent card is giving you problems, try a different slot.

Apple's BASIC manuals are Q: quite excellent, and I've learned how to program quite well in BASIC, but I want to know more about how to use my machine. How can I learn?

If you buy Apple Pascal, you A: get an excellent Pascal tutorial (It is also available separately from McGraw Hill).

If you are interested in learning more about the hardware in your machine, then Quality Software has a book on the Apple's circuitry "Understanding the Apple II".

If you want to know more about DOS then Quality Software has a book titled "Beneath Apple DOS".

If you want to learn machine language, then Sierra Online Systems has a combination kit: the LISA assembler (the program used to edit and compile machine language code). an excellent book, and a set of machine language utilities "SPEED

There are also several other good books out, and many local colleges are starting to teach micro-computer languages.

Q: I have a Hayes Micromodem II, and my company just upgraded it's phone system. It used to work, but now it doesn't!

The DC Hayes Micromodem A: will only pulse dial. It has no way to produce the DTMF tones needed for Touch Tone operation. Undoubtedly, your phone system will only accept Touch Tone signals. Either upgrade your modem to a modem which is Touch Tone compatible (e.g. Hayes Smartmodem, or Micromodem //e, Novation Apple Cat, etc.) or do the following each time you use the modem:

Get a Y-modular jack (from any electronics shop or phone store) and put a normal Touch Tone phone into one jack, and the micromodem into the other jack.

Use the normal phone to dial the system you want to get on to. Put the Micromodem into terminal mode, and dial the phone number "1". This will setup the Micromodem, and prepare it to receive data (The 1 is a dummy digit). Wait until you get a carrier; hit return on the Apple's keyboard, and hang up the phone. Then proceed normally. Don't forget that you can't use the normal phone while online with another system.

(Touch Tone is a registered trademark of Bell Labs.)

Q: How can I dump a Hires picture from programs which don't support Hires dumps?

If you can exit the program A: WITHOUT erasing memory, then you can boot a HIRES dump program, or send the proper commands to a graphics interface card.

With Pascal 1.1 programs, (e.g. Business Graphics, PFS Graph, etc.) you can hit RESET to exit the program, and either boot a dump program, or type in the proper commands.

If you have a graphics dump interface card, and you are programming your own graphics (e.g. an Apple LOGO program), then you can send the graphics card the proper control characters to dump the graphics.

How can I use the double Hires graphics on my Apple //e?

First, you have to determine A: what revision motherboard your Apple //e has. On the artwork of the motherboard, near the slots, is a revision number. It will end in either an A or B. If the //e was purchased before April '83, then it is probably a Rev A motherboard, in which case bring the //e back to the dealer where you bought it, and request (politely) for an upgrade to Rev B specs.

Second, you need an extended memory, 80-column card. You can use either the Apple card, another manufacturer's, or an RGB //e card with the extended memory, or another memory card.

Third, you must remove the jumper on the memory card. The manual for the card should help you determine where the jumper is.

Fourth, you need software which will support the double Hires graphics. There are several demo programs available in magazines, some utilities coming out on the market, and some newer commercial programs will use the double Hires if you

No, unfortunately, you can't use the double Hires on an Apple II.

# For The Apple ///

#### Software/Hardware for your Apple

by Don Norris

his is a look at what is happening in the Apple /// software and hardware world and those developers producing products taking specific advantage of some of the Apple /// features.

One of the built-in features of the Apple /// is software definable keys such as the Open Apple Key and the Control key. Software developers are beginning to take advantage of this capability. One example of user definable function keys are the glossaries you can create with AppleWriter. After you define the glossary, by simply pressing Open Apple and another character, you can create over 52 special functions. Version 2.0 of AppleWriter lets you include CONTROL characters in your glossary files.

For example, since I use both AppleWriter and Word Juggler, I have defined the "."(dot) key on the 10 key numeric pad to print a document in AppleWriter so it is now standardized with Word Juggler. This way when I am printing from either word processing program I can print in nearly the same way with either one. The specific sequence I have developed for AppleWriter is as follows:

#### [G]?.[P]PR[N] ] [P]NP]

The square brackets around a character represent a CON-TROL character, such as [G]. The right square bracket "]" is a carriage return. The use of this is explained on page 53, in Volume Two of the new AppleWriter Manual.

The definition of this sequence is the following:

[G]?.. creates the glossary entry "." on the numeric keypad, [P]PR[N]] prints to the console the ASCII equivalent of [5] on the numeric keypad, which turns off the video output so that the document will be "print ed" to the spooler faster, [P]NP] then prints the document in my case to ".spool". which is the printer destination under the print/program menu of AppleWriter.

I have created another sequence which runs the Apple Speller Program by pressing one key on the numeric pad.

Another example of definable function keys is the [K] sequences you can create with Advanced Version Visicalc. For each model I use with Advanced Version VisiCalc, I define a sequence so that when I press [K] S the model is automatically saved by its pathname and filename. Sure beats entering /SS(Pathname)/(filename) every time you want to save a model.

Several software companies writing software and some brief descriptions are listed below:

Sun Data Products 95 West 100 South Logan, Utah 84321 (801) 752-7631

LIFESTAF, a program which enables life insurance agents to make sophisticated forecasts of individual's life insurance requirements based upon the financial information supplied by the insurance buyer. The program enables the agent or other financial advisor to make changes in the information and determine the results with the program's "what if" capability.

PRINTER DRIVER ///. Allows most printers to be used with most printer interface cards designed for the Apple. The driver can be customized to a particular interface card by changing the configuration block using the System Utilities Program. In addition, included are drivers already configured for the following cards:

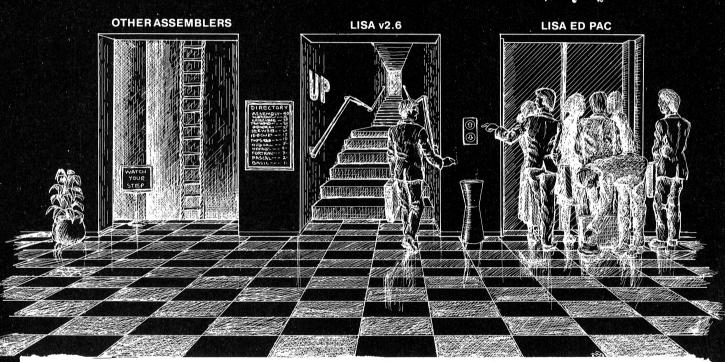
- Epson APL
- Apple] [Parallel
- Tymac PPC-100
- Microtek RV-611C
- MPC
- Orange Micro Grappler interface
- Orange Micro Grappler Plus
- Microtek Apple Dumpling GX
- Microtek Dumpling-64 Buffer/spooler

There are three ways to learn 6502 Assembly Language on your Apple Computer:

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You can't deny that learning assembly is extremely important for you if you want to make the most of your work. If assembly language wasn't so important, why are almost all of the top selling programs available for the Apple II written in assembly language? But let's face it, learning 6502 assembly language isn't a piece of cake. At least not until now. Because now there's the LISA Education Package" from Lazerwaré. It'll have you up to speed with assembly language in a fraction of the time it would otherwise take.

The LISA Ed Pac<sup>™</sup> begins with LISA v2.6, the favorite assembler of beginners and professionals alike. More Apple owners have learned 6502 assembly language using LISA than all the other assemblers combined. More tutorial material is available for LISA, including books by D. Fudge, R. Hyde, W. Maurer, and R. Mottola. Randy Hyde's 300-page *Using 6502 Assembly Language* is included in the LISA Ed Pac<sup>™</sup>.

Next we threw in SPEED/ASM\*, a set of 6502 subroutines that make programing in assembly language as easy as BASIC. And for those who want to see how it's done, the SPEED/ASM source listings are also included. We also included the LUD #1 (Lisa Utility Disk #1) which includes an extended editor for LISA and a LISA source file listing utility. Finally, we added MAXWELL'S Debugger\* to the LISA Ed Pac. This ultra-powerful debugger/monitor makes learning and debugging 6502 assembly language a breeze.

LISA Ed Pac Price \$149.95, A \$229.75 Value (suggested retail). Available at dealers everywhere, or directly from:



For a copy of Lazwerware's A Guide to Purchasing a 6502 Assembler for Your Apple II or Apple //e, write us at Lazerware, 925 Lorna St., Corona, CA 91720 or call us at (714) 735-1041 Note: LISA, LISA v26, LISA Ed Pac, LISA Educational Package, Speed/ASM, Maxwell's Demon, and LUD are trademarks of Lazwerware. Apple, Apple II, and Apple I/e are trademarks of Apple Computer, Inc.

• Practical Peripherals Microbuffer ] [

This driver also enables you to take full advantage of features in Apple Writer such as underlining and superscripting with your Epson printers. In addition it will work even with obscure and discontinued printers such as the Epson TX 80.

EASYTERM ///. Communication program enabling you to send files to and receive files from a remote computer directly or via modem.

**INFONET**. An information network software program written for novice to expert computer users. This program was designed for organizations who need a method of electronic communications between themselves and other computer users. This program will allow your Apple /// to act as an electronic bulletin board/message center. The program can accommodate over 1,000 users depending upon the amount of room on your disk drive.

PSCREEN. Allows printing of Apple /// text and graphics screens to an Epson or Apple's Silentype printer. It also comes with a demo program which allows you to print Apple /// Business Graphics screen files. SOSTRAN. Copies files from Apple [format to Apple /// (SOS) format. Conversions include Applesoft and Integer BASIC to Apple /// Business BASIC. Images of the High Resolution graphics screen (also known as Foto or Picture files) can be converted between Apple [and Apple /// format.

SOSTRAN can also list the catalog of any DOS 3.3, Pascal, or SOS disk, in case you forget the name of the files you want to transfer.

The documentation includes some of the best information I have seen for converting Applesoft programs to Apple /// Business BASIC.

Brock Software Products, Inc. P.O. Box 799 Crystal Lake, IL 60014 (815) 459-4210

Brock Software's Keystroke Database is one of the most exciting pieces of software to be introduced for the ///. For those of you who have not seen it, I suggest you visit your dealer for a demonstration. It is a very powerful, easyto-use database and report generator package.

Keystrokes features include:

- a logical menu structure; (menus appear as boxed windows over the current work screen)
- four user selectable key fields
- access to a 2nd file
- interface ability to Quickfile, PFS,
- read and write DIF compatible files
- up to 4096 characters per record
- 74 character maximum field width
- 90 fields per record
- copy data into and from all files

Interfacing data into and out of Keystroke to other Apple /// software is probably its most powerful feature. In the past other software developers and products have required you to reenter your data when moving from one application or data format to another. My personal feeling is that I enter information into the computer ONCE, and then use software to manipulate it. The Database retails for \$249; The Report Generator for \$149.

Keystroke will read a DIF file, your PFS and Quick File reports, so you don't have to reenter data.

Keystroke allows you to create your own function keys. Function keys, as I have previously mentioned, condense into one keystroke that would normally take several.

Quark, Incorporated 2525 West Evans, Suite 220 Denver, CO 80219 (303) 934-2211

Quark is an example of a company which is concentrating its development efforts on improving their software to take full advantage of specific machines, the Apple ///and //e, rather than trying to adapt their software to fit every new computer to come down the pike. Examples of this are their recently revised Word Juggler, Catalyst 2.0, Lexicheck and Discourse Spooler.

Catalyst 2.0, which enables you to have all of your application programs (Word Juggler, VisiCalc, Quickfile etc.) loaded onto your profile so you can easily switch between programs without rebooting, has made several enhancements to the program. Probably the most important is that it is virtually self-installing. It automatically performs the operations to install most of the popular programs, merely prompting you to put various boot diskettes into the inboard drive when necessary.

With Catalyst 2.0 you choose the program you want to run using the up and down arrow keys and then press return. A few seconds later the application you want is loaded into memory. The program has also been modified to work with the Micro-Sci A143 floppy disk drive. Previously the program required a hard disk drive.

Several software companies such a Brock Software Products, are now including "Quark. Install" with their software to make installation easy. With Quark.Install you merely insert into the built-in disk drive the program disks you want to put onto hard disk and follow the prompts on the screen.

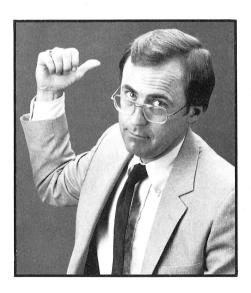
Previously, Catalyst users had to add every driver they would be using to the SOS.DRIVER file on the Catalyst Boot Diskette. For example, if you were using a graphics program such as Graph'N Calc and a communications program such as Access ///, the RS232 and the graphics driver would be using up some of your memory in the ///, even though you have no need for the RS232 driver when you are using Graph 'N Calc.

On the other hand, you have no need for the graphics driver when you are working using your modem with Access ///. Version 2.0 of Catalyst gets around this problem with dynamic drivers. These are drivers that are only loaded into memory as you need them for a particular program. In this example, the graphics driver for Graph'N Calc and the RS232 driver for Access ///.

Those of you currently using Catalyst with VisiCalc will appreciate getting the memory back for your large spreadsheets.

A new driver for profile is also included with Catalyst 2.0. It keeps the root directory of your profile in memory, which enables programs such as the Great Plains hard disk accounting system to store and access data faster on the profile.

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The new version 1.4 of Discourse will allow you to change the order in which your documents are printed out from the spool status. Additionally, the spool status will show you which program your document originated from, i.e. VisiCalc. AppleWriter, etc.. Word Juggler users will be able to spool documents four times as fast with the new version 1.4.

Additionally, in the event of power failure, Discourse will recover unprinted documents and requeue them for printing.

A very user friendly feature of this new version of Discourse is that it is completely self-installing. You merely boot the Discourse diskette and follow the prompts to insert your boot diskettes such as Catalyst, the program then deletes your old spool and spool status drivers and replaces them with the new versions. Sure beats fumbling around with the System Configuration Program.

Discourse, incidentally was the first piece of software to make extensive use of the interrupt capabilities built into the Apple ///.

**Lexicheck** has been updated to include a guess feature in which several words are presented in a window for selection as the correct word. An inverse bar you can move selects the proper spelling for the word you want to replace.

Microsoft 10700 Northrup Way Bellevue, WA 98004 (206) 828-8080

MicroSoft recently introduced their spreadsheet MultiPlan, and yes, it runs native on the ///. Native meaning a bootable program that uses all of the power of the ///, and does not run in emulation mode, or require a CP/M card (Softcard ///).

Haba Systems 15154 Stagg Street Van Nuys, CA 91405 (213) 901-8828

/// EZ Pieces, a new, integrated piece of software, along with its Apple version known as AppleWorks, is absolutely fantastic. Those of you familiar with Quick File will recognize the commands and ease of operation. The program was written by Rupert Lisner, who wrote Quick File.

#### Some features:

- /// E-Z Pieces is a fully integrated, easy to use Word Processing, Spreadsheet, and Data Base Management System designed exclusively for the Apple /// Computer. Once you've learned one part of /// E-Z Pieces, you've nearly learned them all. All modules use the same commands which are displayed on "HELP" screens when you need them. All commands are described in English, not in single character codes.
- With /// E-Z Pieces, word processing is truly easy, and there are no surprises. Text will be printed exactly as you've typed it. View imbedded print commands at the touch of a key. Insert, delete, and move letters, words, lines, sentences, and paragraphs by highlighting the appropriate text, and using simple commands. Find and

replace words (or word strings) quickly and easily.

- /// E-Z Pieces contains all of the features of Quick File and then adds some more. Reports can be in either label or table format. Each record can contain up to 30 categories. Sort time is dramatically faster than other systems. (Approximately 15 seconds for 1500 records!) Plus, you can "cut and paste" information into your Word Processing files because /// E-Z Pieces is fully integrated!
- The spreadsheet capability of /// E-Z Pieces, up to 999 rows by 126 columns, handles the largest of spreadsheets. To enter larger headings or numbers, change column widths quickly with simple keystrokes. Automatically repeat formulas for relative columns or rows. It's E-Z and fast too. This spreadsheet reads files up to 8 times faster than VisiCalc!

I have been using it for several weeks without a manual (still at the printer), and find it to be a very powerful and easy-to-use program. The program with its extensive use of help screens enables you to start using the program productively without extensive reference to a manual. If you have used either VisiCalc or Quickfile it is even easier.

For ease of use the spreadsheet portion of the program is way ahead of VisiCalc. For example, when you start a spreadsheet you are prompted for the disk drive, pathname and filename the spreadsheet will be stored under. Then when you want to save it just press OPEN APPLE S. This sure beats entering /SS(DRIVE/PATHNAME/FILE-NAME) everytime you want to save a spreadsheet template.

Another plus for this program is that it can read the files created by the Apple version and vice versa. This is because the Apple version was written using ProDos the new operating system for the Apple and //e. This will enable those of you with a /// in the office and at home to work on the same files without making any DOS to SOS conversions.

#### **Books**

The Apple /// Book, by Osborne/McGraw-Hill, sells for \$17.95. It should be more correctly titled Apple /// Business BASIC because over half of the book is devoted to Business BASIC. If you are looking for a tutorial on Business BASIC this book is it, very clear concise explanations and examples are included in the book.

Another recently released book for the Apple ///, Using Apple Business Computers, by Kenniston W. Lord, has an emphasis on Business BASIC from a beginners' point of view. The book evolves into a series of useful programs for the /// in a small business environment.

The program listings include:

- CHART, used to build the chart of accounts
- CUSTOMER, customer file for accounts receivable
- VENDOR, vendor file for accounts payable
- PRODUCT, rudimentary inventory control mechanism
- RECEIVABLE, Provides initial entry, invoice preparation, posting of account records, statements and aging
- INCOME, produces an income statement using prestored totals from the other files
- BALANCE, produces the balance sheet

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System requirements: Wildcard: Apple II + w/64K, Apple IIe, Wildcard 2: Apple II, II + , IIe, Wildcard Plus: Apple, II, II + , IIe. All cards work with Franklin computers. An \$8.00 mod kit is required for Franklin 1000, 1200 (for use with Wildcard only).

Wildcard, Wildcard 2 and Wildcard Plus are trademarks of East Side Software Co.

#### **Dot Rodent**

Well that's what I call it. The /// Mouse, (which is the same as the //e's mouse), was demonstrated with a soon-tobe-released graphics package. This program is extremely user-friendly. Within minutes first time users were creating all kinds of drawings and paintings on the RGB monitor. This program will be released some time in the first quarter of this year.

With this program you can zoom in to an individual pixel and change its color.

BASIC programers will be interested to note that the program is written in Business BASIC. When BASIC booted up with this program the version number was 1.23. Obviously Apple is still making improvements and enhancements to the language.

Quark and several other software vendors are modifying their software to use DOT RODENT.

Why do I call it DOT RODENT? As all Apple /// owners know, you have to precede all driver names with the period or dot and somehow dot mouse just doesn't sound appropriate for a driver name.

#### A New Z80 Card For CP/M Fans

Personal Computer Products. Inc. 16776 Bernado Center Drive San Diego, CA 92128 (619) 485-8411

Called the APPLI-CARD /// it features a 6MHz Z-80B processor, and includes 64K RAM which can be expanded to 512K. Using on-board memory eliminates sharing the ///'s memory.

#### **Hard Disk News**

Apple is apparently getting out of the disk drive business (at least in the /// marketplace). The Apple /// division is actively encouraging hard disk drives from outside manufacturers that will work with the Apple ///. Some possible candidates:

Mountain Computer 300 El Pueblo Road Scotts Valley, CA 95066

Has a line of hard disk drives compatible with the Apple ///. They are available in either 5, 10, 15, or 20 Megabyte capacities.

Also announced a 1/4" tape drive backup for the profile. This is interesting in that it has an Apple part number, which is another indication that Apple is at least looking to supplement their line of disk drives with those of outside manufacturers.

Santa Clara Systems 1860 Hartog Drive San Jose, CA 95131

Hard Disk Systems with storage capacities ranging from 5 to 120 megabytes. They offer backup utilizing either high density eight inch floppies or removable cartridges. They have some networking products, but nothing for Apple products at the present time.

Space Coast Systems, Inc. 301 S. Washingtion Avenue Titusville, FL 32796 (305) 268-0872

They feature a tape backup for hard disk drives, their own as well as Apple's profile. Their literature indicates that the tape backup runs three times faster when backing up their drives (90 inches per second), than with profile (30 inches per second). Their data transfer rate is evidently faster. I will have one of these drives for evaluation, and will compare it with profile for speed of data transfer in loading programs such as System Utilities and Keystroke, which are large pascal programs and take several seconds to load.

They are currently working with Quark to make their drives compatible with Catalyst.

Davong Systems Inc. 121 Humboldt Court Sunnyvale, CA 94089

In addition to a line of hard disk drives which are compatible with the Apple ///, they are considering adapting their networking system to work with Apples.

It is encouraging to see that other manufacturers of hard disk drives are taking an interest in the Apple ///, and the Apple /// marketing team is actually encouraging this. This attitude did not exist at Apple six months ago. It is a welcome change.

#### **Printer Card**

Wesper Micro Systems 14321 New Myford Road Tustin, CA 92680

Wesper Micro Systems introduced their BPO /// serial and parallel, buffered printer card for the Apple ///. This card enables you to have a separate serial port for your printer, freeing your RS232 port for your modem. This eliminates switching cables whenever you want to change from printing to telecommunications.

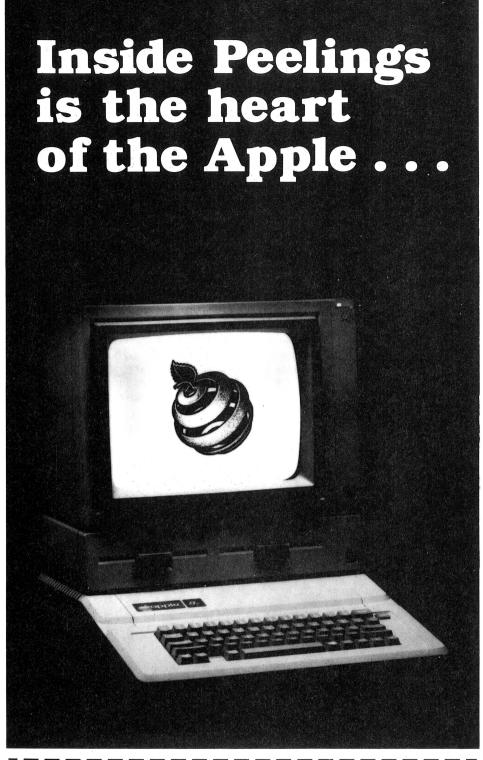
The BPO /// comes with 8K (over 8,000 characters) of buffering, which you can increase to 128K.

Special software selectable features include: software selection of Serial or Parallel printer, data compression to enhance buffering capacity, text formatting, auto line feed generation, and multiple copies ability.

Also available is an external switch which enables you to make multiple copies, pause, and reset the buffer.

Editor's Note: Don Norris is president of the Business Apple Group. His newsletter, the Open Apple Gazette, is filled with information about Apple /// products. The back issues contain a wealth of "how to" information that I found very helpful when getting started with my Apple ///. Seven back issues are available and can be purchased from:

Business Apple Group 1850 Union Street, #494 San Francisco, CA 94123 (415) 921-3774



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# ROUTINE MACHINE

Review by Gary Bettes

he **ROUTINE MACHINE** (\$64.95), by Southwestern Data Systems, is an Applesoft programming utility for Apple II, II Plus, and //e computers. This utility attaches machine language subroutines to an Applesoft basic program. These routines may be invoked by either using an ampersand (&) command or by calling the starting address of the routine.

Included with the ROUTINE MACHINE are several subroutines which may be used. Available as separate packages are additional subroutine libraries (priced at \$49.95 each). or you may write, borrow or otherwise acquire routines to be used.

There is only one restriction as to which subroutines may be used. The routine must be "fully relocatable" in memory. Any routine which can be called from a running Applesoft program or is invoked using the ampersand will usually be usable without modification.

The ROUTINE MACHINE is very easy to use, even with little knowledge of machine language. When you install the program, it relocates your basic program up in memory to HEX 2600 and installs itself at HEX 800. With the utility installed your Applesoft program will overwrite Hi-Res Page One in memory. With any program using Hi-Res Page One in any manner you will have to remove the ROUTINE MACHINE first. This is not a major problem, however, as it is not required to be in memory to run your modified program, and it is easily removed by BRUNning the REMOVE ROUTINE MACHINE (provided on disk). This will remove the ROUTINE MACHINE and relocate your basic program to HEX 800. Provided your program does not use Hi-Res Page One, you may test run your program with the program still aboard. Included functions allow the user to append and delete subroutines, build a disk library of routines, search for calls and ampersands, inspect Applesoft program lines and display a memory map. Due to the location used by the ROUTINE MACHINE, it is fully compatible with both APPLESOFT COMMAND EDITOR and PROGRAM LINE EDITOR by Southwestern Data Systems. Any number of subroutines may be appended with the only limit being the amount of memory available in your computer.

The supplied disk comes with a modified DOS. There are only two changes from DOS 3.3. The first is an option on the catalog listing to terminate the listing at a pause by pressing return. The second is to add to the volume number heading on the disk catalog the number of free sectors on the disk being cataloged. These features may be added to other disks by booting the ROUTINE MACHINE disk then initializing the new disk with the modified DOS.

The documentation provided is professionally presented and well written. In addition to the use of demonstration programs and instructions that even a computer novice can understand, the manual contains information on how to write your own subroutines so they will be compatible with the ROUTINE MACHINE. On the disk there is a resident copy program. This will allow you to make three copies of the program disk. In addition to this many of the files on the disk may be copied using the FID program from the DOS 3.3 system master. This is an excellent copy protection system. It allows for human error while still providing relative security for both software vendor and user.

For beginning and intermediate basic programmers this is an extremely useful utility. It adds much needed flexibility to Applesoft basic. Most of the advanced programmers are already using many of these techniques to enhance the ability of their computers.

Two of the subroutine libraries available for the ROUTINE MACHINE are &-CHART and &-ARRAY. Other libraries include &-SCREEN and &-SAMPLER.

&-CHART is a graphics utility which may be used with or without the ROUTINE MACHINE package. This utility allows you to draw your graphs on an extremely large coordinate system, then display a window of the large grid. You may draw x-y coordinates with values or complete grid lines with values as a part of your graph. These are drawn using few commands. Your graph may be enlarged or reduced using simple commands. This is an extremely useful utility for combining graphic output with your Applesoft programs.

&-ARRAY is a utility for easy use and manipulation of arrays. This utility allows you to redimension arrays, search, sort, swap elements and otherwise use arrays not allowed in Applesoft basic. This utility may be used either with or without the ROUTINE MACHINE package.

In all, these software packages are very useful and very well documented. Each one of them is easily worth the purchase price.

#### (Editor's Note:

Southwestern Data Systems has changed its title, and can now be reached as Roger Wagner Publishing, Inc., at: 10761 Woodside Avenue Suite E P.O. Box 582 Santee, CA 92071 (619) 562-3221 )

# VORK ORCE II

by Core Concepts

Review by Gary Bettes

**ORK FORCE II** is a collection of six programs which will run on Apple II, II+ or //e computers with DOS 3.3 and 48K ram. Four of these programs are financial. THE LOAN ANALYZER and THE SAVING ANALYZER calculate loan amortization and future value of savings. THE WAGE ANALYZER will figure wage adjustments by amount or percentage and calculate monthly and yearly amounts. THE BALANC-**ING ACT** is a checkbook balancing program. The remaining two programs are function-type programs. THE CALCULATOR causes your Apple to become a printing type calculator with percent and memory. THE LINE WRITER is a one line at a time text editor.

All six programs are well written. The menus and screen prompts are easily understood and I found no bugs in any of the programs. The only problem with this package is that each of these concepts is available on public domain software. I find it difficult to pay \$29.95 for software when similar software is available for free. Had CORE CON-CEPTS provided a connection between the programs, the price would be justified. Being able to pass information from one program to another or just call a program from within another program would add a lot of flexability to the system. It would be nice to be able to turn your Apple into a calculator while running a checkbook balancing program and not lose your checkbook data.

I feel that in lieu of purchasing WORK FORCE II, you should use your money for memberships dues in you local Apple computer users group. With the public domain software availability through the I.A.C., you will get more for your money.







# THE Mail Order Dilemma

by Mike Wendland

ith the tremendous popularity of computers and accessories, new computer shops are popping up in just about every neighborhood in every town. And the computer magazines are getting fatter and fatter, almost to the point of being books, thanks to the heavy advertising of the mail order computer companies.

Inevitably, then, even the casual computer enthusiast is someday going to be faced with the dilemma of where to buy, the local retail store or the mail order company.

Not surprising, there is growing animosity between the two sides. Apple and IBM, for example, make their authorized retail dealers sign an agreement promising not to sell their computers through the mail. One reason, of course, is to avoid cost-cutting wars. But another is to assure quality control in sales and service.

At stake in the competition between the over-the-counter retailer and the mail order houses are millions of dollars in revenue. But caught up in the name-calling and the heavy advertising hype is the computer user. He really wants to buy more equipment. Surveys show the average first year computer user will spend an average of \$800 after buying his starter system. He'll buy software, printers, monitors, peripheral cards, books, discs and dust covers.

Slugging it out for his business are the neighborhood dealer and the order-taker at the end of the cross-country toll free line.

Both areas have problems. The local retailer boasts of ready service and plenty of user support. But often, he lacks selection and is less inclined to deal. The mail order dealer has discount pricing and incredible selection. You name it, they have it. But when it comes to support and service, that's often another matter.

Shopping the mail order firms can be both convenient and frustrating. It's convenient because you never have to leave your house. Thanks to toll free numbers, beginning with an 800 prefix, the at-home shopper need do nothing more strenuous than dial the telephone and ask for price information.

That's if you get through.

For the frustrating part is that it is often difficult to get through to some of the big mail order computer dealers. There are two firms, one in Oregon and one in Pennsylvania, that I never was able to reach in my shopping-by-phone research. Their toll free numbers were tied up for hours each time I called. And I called over a several day period.

Such problems are common. Indeed, at some of the big houses it's unusual to have the number actually ring on the first or, often-times, even the second try. That's because the advertisements of some houses are geared almost exclusively to persuading would-be buyers to call in for a quote. Perhaps the most flagrant example is a half-page ad recently taken out by a mail order house that boasts of low prices, stating, "We Don't Play Games."

Thereupon the ad lists 100 items offered for sale, ranging from computers themselves to peripherals and accessories. But of those 100, only seven have prices. If you want to find out how much a listed item costs, you have to call the company. And this firm doesn't even have a toll free number. This isn't game playing?

Reading the ads from the various mail order houses is entertainment in itself. Cliche-filled claims of "rock bottom prices... fantastic savings... lowest prices ANY-WHERE!... Save up to 40%... The Best for Less" shout out from boldface type. But how good are the deals? To find out, we decided to shop ten of the big mail order firms. For comparison, we sought price quotes for an Epson RX-80 dot matrix printer.

The results were interesting and varied. The highest price quoted was \$389. The lowest price beat that by more than \$100, offering the same printer for \$270. In between, four companies quoted a price of \$299, two asked \$310 and two asked \$319.

When we called the nine higher-priced companies back and asked them if they would meet or beat the \$270 price, as many of the mail order house ads claim, three said they would, three offered to come down a bit but not to the \$270 figure, two refused to lower their price and one disputed our honesty. "Either he's nuts to sell that low or you must think I'm nuts to believe you," said the suspicious mail order

# APPLE RESERVATION OF MANAGEMENT OF THE PROPERTY OF THE PROPERT

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SOURCE will put a world of electronic information and communication services at your fingertips—instantly. Electronic mail and computer conferencing. Current news and sports. Valuable business and financial information. Travel services. A wealth of information about personal computing. Even games. All fully compatible with your equipment, and ready to use at once.

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dealer before hanging up.

But those were just base prices. All of the mail order businesses charged extra for shipping, typically \$13 to \$18. Most charged an additional three or four percent, or around \$10-12, for using a bank credit card. And a couple of the firms wanted an extra \$2 for insurance. Delivery was promised in from five to seven days though for \$10 to \$15 more I could get express shipment that would send the printer to me in three days.

As a general rule, the admittedly unscientific survey found about \$25 in those extra charges were tacked on to the initial prices quoted for the printer. That brought the price range from \$305 to \$414.

Next, we shopped the computer retail stores. We spotchecked five local stores that carried the RX-80 and found prices amazingly comparable to the mail order houses.

Two of the firms were extremely expensive, one sold the printer for \$390. The other wanted \$399. Neither would budge on their prices.

But the big surprise came from the remaining local retail outlets. Two sold the RX-80 for \$299. The last one and the cheapest offered the printer for \$295. And that store offered to give me a "preferred customer card" that would get me a 10 percent discount on any other future purchases.

Although there was no shipping, insurance or credit card charges from the local firms, sales tax was added on. My state charges four percent. Thus, the price range for the printer from my local retail stores was \$306 to \$416.

The bottom line: we could have saved \$1 by purchasing the printer from a mail order house. But we would have had to wait as long as a week.

And what if the printer didn't work or broke soon after we hooked it up to our Apple //e?

That, say the experts, is the big question.

"We're dealing with high tech equipment here," says Tom Pointe, the vice president in charge of sales for the nationwide Inacomp Computer Center chain. "And fixing it isn't an easy task. When it's broken and ordered through the mail, no regular retail shop is going to touch it. So you have to send it back to the mail order dealer you bought it from. And then you're often talking about weeks before you get the equipment back - - - weeks in which your money is sitting in the mail order dealer's bank account gathering interest while you're sitting back home waiting to use the equipment you paid for long before."

Mail order businesses scoff at the claims.

"That's typical retail store baloney," counters Brian Flynn, the operations manager for Computer Components Unlimited, one of the big computer mail houses. "This stuff is reliable and factory tested. It's rare that it breaks down. Even when it does, all the customer has to do is send it back and in nine times out of ten, we'll have a brand new replacement unit out in the next day's shipment."

Though Pointe and Flynn obviously differ, and differ strongly, about the best place for the user to order his gear, the two highly successful firms they work for have almost identical histories. Both are known as "garage stories."

They are called that because both companies began in a

garage. In Pointe's case, his Inacomp Computer Centers began in 1976 in the suburban Detroit garage of Rick Inatone, who was then just 22 years old. Inatone started his business by cashing in a \$5,000 life insurance policy owned by his father and selling computers to his neighborhood friends. Today, eight short years later, his company operates more than two dozen over-the-counter retail stores coast-to-coast and last year did more than \$40 million in business.

Across the country in a suburb of Los Angeles, Computer Components had an almost identical beginning, starting out in the garage of Kirk Frantz, the firm's 21-year-old President. Today, four years after Frantz and Flynn set up their first toll-free order line, they operate out of a 2,300-squarefoot operation in Hawthorne, California. Last year, the firm sold almost \$20 million worth of computer equipment, almost all sent out through the mail or by a parcel delivery service as a result of orders phoned in to the firm's four tollfree WATTS lines.

"To tell you the truth," says Flynn, "sometimes we kind of miss the old days back in Kirk's garage. Then we weren't so busy. We'd spend most of the day out in the driveway playing basketball, waiting for the phone to ring."

Flynn says most computer shoppers have little to fear from reputable mail order houses.

"Just like anything else, there are some bad actors. But if you take the time to ask questions and find a dealer that has a good track record, you're not going to have any problems. And you will save money. I'd say most mail order dealers sell their products for 20 to 30 percent off retail prices."

Flynn is one of the few dealers that sells Apple computer systems by mail.

"Apple prohibits its authorized dealers from selling through the mails," he says. "But I'm not an authorized dealer. What I do is buy my computers from an authorized dealer who is overstocked. He sells to me at his cost or a percent or two more and I can then mark it up another couple points and still offer it cheaper than most retail shops. We can operate on a very low markup because we do so much volume."

Still, our own independent survey showed some potential mail order pitfalls. Shopping carefully is the key to success. For example, one mail order firm that promises the "Lowest Prices Anywhere!" says it can do so because it has "no repair service" and "no support." That may be fine if price is the only consideration. But computers and peripheral accessories do, with unfortunately predictable regularity, break down. Before phoning in your order, ask yourself: Is a dealer who openly advertises that he provides "no support" or repair service the right choice for complicated computer equipment costing hundreds, even thousands of dollars?

And be sure to carefully inquire about warranty work and guarantees. A large mail order firm in California notes in its advertisement that satisfaction is guaranteed. But in the fine print of his ad, you'll notice that the guarantee is for 30 days. Most over-the-counter retailers and even many of the mail order houses offer standard 90-day computer and parts guarantees.

"The story we hear over and over from the mail order buyer is that he didn't get what he needed," says Inacomp's Tom Pointe. "He may have saved \$40 or \$50 on, say, an interface card but when it came in, there was no cable. Naturally, the customer thought the cable came with it. But it didn't and now he's trying to buy one from us. No retail store is going to sell him just a cable. We sell the card and cable in packages. So he has to go back and now order a cable from the mail order house and spend much of the \$40 or \$50 he thought he'd saved in the first place."

All this is not to say that mail order houses should be avoided. Indeed, there are many times when buying through the mail or over a toll free telephone is the smart thing to do. "If you know exactly what you want and need," Pointe concedes, "there are times you can save money from a mail order dealer. But most customers aren't that expert. They really need someone to walk them through. There are so many variables when it comes to buying a computer system. Our job in the retail end is to point that out to the customer and show him the alternatives. Often, we save him from buying stuff he really doesn't need. And then we're around when he has questions or problems or needs training. Those kind of intangibles are impossible to put a pricetag on and they sure aren't available from a faceless voice at the end of a toll free telephone number."

Jacqueline Petro is an avid Apple II Plus user near Detroit. She is active in the Michigan Apple Club and has guided many a newcomer into the world of personal computers. She is also a frequent mail order buyer. When she was looking for a 16K card for her II Plus she shopped the local retail outlets.

"I couldn't find one anywhere for under \$100," she said.

"But I found a mail order house that shipped me one for \$59. I've been using it for well over a year now and I couldn't be happier. That \$40 savings came in handy."

When, a few weeks after buying the 16K card, she looked around for the popular adventure game Wizardry, the local stores sold it for around \$50. She bought it through a toll-free number for \$42.

"And then there was this cookbook program I wanted," she recalls. "I checked out every store within a fifty mile radius and nobody had it or even knew when they would get it. I found it advertised in a computer magazine by a mail order company and sent away for it. Right now, I'm having the same problem with a casino game my family wants. We would prefer to buy it locally but it looks like I'm going to have to go through the mail order catalogues again."

But Mrs. Petro also does lots of buying at retail computer stores. "It's a trade off," she says. "There are some items, like a printer or a monitor, that I want to examine and test out before I plunk down my money. So I wouldn't dream of buying them through the mail, sight unseen."

But she says then there are other items - - - software, interface cards, ribbons, modems and other less complicated devices - - - that, because she has researched her needs and knows her products, she would not hesitate to order over the telephone, especially when she can save money.

"I've found there are good retailers and mail order dealers and there are bad ones. And there are good deals and bad deals. It just takes some careful shopping and a little common sense to know the difference."

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The analog to digital conversion takes place on a continuous, channel sequencing basis. Data is automatically transferred to on board memory at the end of each conversion. No A/D converter could be easier to use.

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### **Exploring Pascal** on the Apple Two

#### "An Unexpected Feature"

by John B. Matthews, M. D.

ne of the simplest and most convenient ways to use Microsoft BASIC is as an immediate mode calculator. Applesoft is a flavor of Microsoft's ubiquitous BASIC and the Applesoft Reference Manual (chapter 1) describes the use of commands available in immediate mode. It is thus perfectly legal to type "?2+2" and the computer correctly responds with "4". The question mark is an abbreviation for the PRINT command.

It is also possible to save intermediate results in named variables. Thus, if you enter "PI=3.14159", then typing "?PI\*5  $\wedge$  2" will print the area of a circle of radius 5. I often use this method to verify an account ledger by entering "B=<current balance>" then "B=B-<debit amount>:?B" to print a running balance.

It may seem silly to use a kilo-buck computer as a calculator but it's even more silly to spend money or time on software you don't need. Conversely, even the tiniest BASIC interpreter often has immediate mode execution; this makes a Timex/Sinclair ZX-81 almost useful.

#### So where's the Unexpected Feature? Read on.

My computer spends most of its time running Apple Pascal and I am loathe to boot DOS just to calculate. Pascal is a compiled language rather than an interpreted language so it has no immediate mode. To fill the gap, Apple thoughtfully provides a program named APPLE3: CALC. CODE and describes its operation in the Apple Pascal Operating System Reference Manual (chapter 8, page 216). They mention that it is "...a VERY simple calculator capable of four functions only." The documentation goes on with a short tutorial and several numeric examples but there is no mention of named variables for intermediate results.

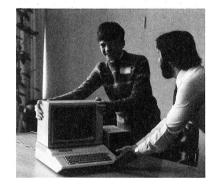
Back at the drawing board, a quick review of parsing algorithms and stack oriented expression evaluation suggested that I should quit while I was ahead. All else failing I executed CALC anyway and, by Wirth, the program correctly identified named variables up to eight significant characters. Try it!

The calculator always prints its last result so no PRINT command is needed. Entering "PI=3.14159" saves the value of PI for subsequent use while "TWOPI=2\*PI" saves 2\*PI. Typing "TWOPI\*5" prints the circumference of a circle of radius 5. The results are in scientific notation with 6 significant digits. Arbitrarily nested parentheses are permitted; I gave up after getting correct results at 20 levels. There is no doubt some limit to the number of variables permitted: I quit after 30 unique identifiers. Entering a previously undefined identifier produces an appropriate error message. Not bad for a freebie!

Now, if they would just publish the source code.

# "SLAVE

The idea that paid



by Lenore Wolgelenter

or Declan McKeown, a 14 year old from Downpatrick, Northern Ireland, included the following:

- a trip to Cupertino
- a brand new Apple //e, with disk drive and monitor.
- an introduction to Steve Wozniak.
- a visit to the Apple company store.

- a tour of San Francisco.
- a tour of the Stanford University campus, in Palo Alto, California.
- a trip to Disneyworld, Epcot Center in Orlando, Florida.

Declan's Mom was also pleased with her son's efforts as she had the opportunity to accompany him on his American adventures.

The Sunday Observer, a newspaper in Northern Ireland, ran a contest in which the participants had to answer five questions. Declan does not remember the questions, but he claims that they were really easy. Evidently nine other people thought that the questions were easy, too; there was a sixth question to break any tie and win the prize. The tie breaking question, for a final winner, was to name a brand new computer. The key parameter was that the name had to be an acronym. Declan's winning answer was "SLAVE" -Sophisticated, Logical, Advanced, Versatile, Electronics.

Back home, Declan spends between one and two hours each day with his home computer. He mainly programs and plays his own games. In school he uses a computer and is waiting to return with his new Apple. His friends are also anxiously awaiting his return.

Congratulations Declan! We know that you will put your Apple successsfully through its paces.

## Foreign Language Word **Processing** with Screenwriter II

By Ed Haymes

he general rush to get word processors working on the Apple has left us with many different programs, each of which has its strengths and weaknesses. None of the programs, however, has specifically addressed the problem of the special requirements of foreign languages. As a college German teacher, I have found this situation more than a little frustrating and have set out to remedy it for my own purposes. Naturally, I have concentrated on providing German characters, but the general principles would apply to any language. I now have German language display on my screen and German printout with both an Epson and a Diablo printer. I have found the road anything but straight and well-traveled, so I thought it might be of use to other Apple owners to know how it was done.

The initial problem was the choice of a word processing program. I had bought Word Handler with my computer and had gratefully upgraded to the Word Handler II now available. I thought it to be a straightforward and easy to use program, but it lacked the flexibility necessary to produce foreign language characters on the screen or through a printer equipped with the appropriate type fonts. I began to investigate the market and it was as much through luck as design that I happened on SuperScribe II (Sierra On-Line), now superseded by the much improved version renamed Screenwriter II. I have reviewed these two programs in some detail in an earlier issue of this magazine, so I will not go into their relative virtues. Suffice it to say that Screenwriter II had the special capabilities necessary to make it a very powerful word processor for German. The main thing I miss is the true on-screen formatting possible during text entry with Word Handler and WordStar. The problem of foreign language word processing falls into two major areas, the screen display and the output to the printer. Fortunately Screenwriter II provides the necessary flexibility in both areas.

#### The Screen Display

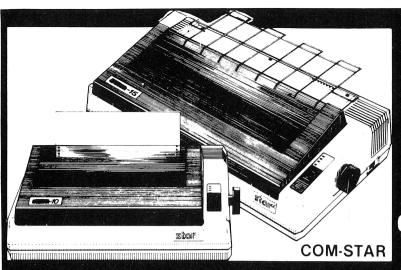
With many word processors the screen display would provide an insurmountable obstacle. The programs make use of the character sets wired into ROM in our computers or in the 80-column board (Videx does provide alternate character sets in EPROM form.) Screenwriter II uses a high resolution graphics character set under software control. One can thus replace the character set using another hires character set. The documentation tells us that this is possible, but it provides information about the procedure that is both incorrect and incomplete.

I found the easiest source of alternate character sets to be the DOS Tool Kit from Apple. The Tool Kit already contains a considerable number of fonts (including foreign languages such as Russian and Greek) for use with its own high resolution character generator. I took the ASCII set and modified the appropriate letters to produce the special characters required. For German this turned out to be seven. I needed upper and lower case versions of the umlauted a, o. and u along with the special double-s sign that looks rather like a Greek beta. Before carrying this task out, I decided which keys on the keyboard I would be least likely to use in a German text and assigned them to the special characters I needed. Now that I had room for the special characters I could turn to the task of drawing them using the ANIMATRIX program on the DOS Tool Kit.

The biggest job in all of this is usually the development of the character set using ANIMATRIX. The instructions are fairly clear and I can only suggest that you experiment until you get the results you want on the screen as displayed in the complete character set listing (Accessible through CTRL-D). Be sure to check the appearance of the letters there before closing out your character set. Sometimes one or more dots will be slightly out of line with the others. This can be corrected by typing CTRL-T while the cursor is over the dot in question. By the way, it is much easier to use ANIMATRIX with paddles than with a joystick. The joystick is very hard to hold on a specific point in the grid while the paddles usually stay put once a point has been set. The complete set is given an appropriate name and saved.

I then loaded the German set onto a utility disk (neither the DOS Tool Kit disk nor the Screenwriter II Program disk has room for this operation) and ran the little program "UP-SIDE DOWN" from the Screenwriter II program disk. This is necessary because the word processor uses the letter shapes in an upside down form. Don't ask me why this is done. Continued on page 30.

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I wish it were possible to perform the next operations on an extra backup disk as well, but Sierra On-Line has seen fit to copy-protect Screenwriter II, leaving us in the uncomfortable situation of having to work on the program disk itself. At least they have provided a backup disk in case something does go wrong. With properly adjusted equipment everything should go well, but I wouldn't recommend adding and removing files from the program disk with a drive that has been giving trouble. It should also be kept in mind that the program disk supplied by the manufacturer is very full. There is room for only one extra character set on it. Extra space can be gained by moving the sample text files and the tutorial to another disk and deleting them from the program disk.

The upside down character set (which should be five sectors long) is now FIDed onto the program disk. Next LOAD APP2 from the disk and add the following lines:

> 7820 PRINT D\$"BLOAD DEUTSCH.SET, A\$DOO" 8820 PRINT D\$"BLOAD DEUTSCH. SET, A\$DOO" 9820 PRINT D\$"BLOAD DEUTSCH. SET, A\$DOO"

You would, of course use the name you have given your character set in place of DEUTSCH.SET. After adding these lines SAVE APP2 and run the program CUSTOMIZE. You do not have to change any entries, but the alternate character set will not work unless you rerun the CUS-TOMIZE program.

The documentation omits line 9820 and gives the address for the BLOAD incorrectly as \$C00. (Remember that the Ø is a zero not the letter O.) It also fails to tell us to recustomize the program.

When the Editor is loaded and run, the assigned keys should produce the desired new characters. The alternate character set only functions with the default 40 column display, not with the special 70 column display (called up by the command 70c from the command line.) I find the special 70c font of little use since it does not reflect the line breaks of the printout and thus gives only a longer on-screen line using rather poorly legible characters.

I recommend that only one of the disks supplied with the program be converted and that the other disk be kept for English language work. It would also be possible to add a few additional lines of BASIC to give you the choice of the original font or the newly installed foreign language font, but that would necessitate attention every time the program is booted and it is easier to dedicate one disk to each language.

#### **Printer Output**

The key to Screenwriter II's usefulness in this area is its character replace function. It is possible to have any keystroke go into the text file as any other. If the key does not exist on the Apple keyboard, you can use the ASCII number for the desired character. You could theoretically redefine the entire keyboard using this function, but it will suffice to redefine the characters used in your special foreign language font. You will have to define this function in terms of your printer. If you have a daisy wheel printer, then the task is relatively easy. You only need to find a wheel for your language and then determine where your special characters are located. The BASIC program listed in Figure 1 will printout a list of the characters available on your printer next to their ASCII numbers.

```
10
     PRINT CHR$ (4):"PR°1"
15
     GOSUB 99
20
     FOR J = 1 TO 4
30
     GOTO 100
40
     NEXT J
50
     PRINT CHR$ (13) CHR$ (10)
51
     GOTO 20
55
     PRINT CHR$ (13): PRINT CHR$
     (4);"PR°0"
60
     END
99
     I = 33: RETURN
     PRINT I" " CHR$ (I).
100
     IF I = 126 THEN 55
110
120
     I = I + 1
130
     GOTO 40
```

#### Figure 1

Each printer will create different problems here, but the general approach will be the same. After determining the ASCII codes of the letters you want to print on your printer you will need to make out a table of replacements to place at the beginning of each file. The table will look something like the one printed in Figure 2. The numbers following the .re symbol and the character involved are the ASCII codes of the same characters on the printer. The Epson MX-80 with the older ROMs provide several alternate character sets with different settings of the DIP switches inside the Printer. You could then access the characters simply by means of their ASCII code. Later models such as the MX-80 F/T III have expanded their basic font to include several accents that can be added using the new backspacing feature. I have not been very successful in getting these to work with the program, since the character replace function replaces each character with a single other character or ASCII code. An alternate approach that could be used with such things as umlauts and accents would be to imbed a backspace (CTRL-X,CTRL-H) and the key necessary to produce the additional character. This approach has, however, the disadvantage of defeating the neat on-screen display of the foreign characters we worked so hard to get in the beginning.

> .reÄ,91 .reÖ,92 .reÜ,93 .reä,123 .reö.124 .reü,125 .reß,64

#### Figure 2

Most printers made for the international market have some kind of arrangement for alternate character sets and you will have to refer to your owner's manual to determine the exact procedure. Reruning the BASIC program in Figure 1 will show the capabilities of each font. A little experimentation will lead to the results you want.

The expanded keyboard capabilities of the //e renders much of this unnecessary, but not all of us will switch immediately to Cupertino's latest wonder. The //e is also supposed to have special ROM chips for the European languages to match its new keyboard.

# Apple's new ProDOS is pro Thunderclock

When Apple designed their new ProDOS operating system for the Apple II family, they included an important new function—the ability to automatically read a clock/calendar card. Nice touch.

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Using a Clock/Calendar Card

(CONTROL)-(C)

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ProDOS User's Manua

That's a nice stroke for us, but it's even better for you. Because, in addition to organizing your disk files, Thunderclock will add a new dimension to all the new ProDOS-based software. For instance, with business or communications

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Thunderclock gives you access to the year, month, date, day-of-week, hour, minute and second. It lets you time intervals down to milliseconds and is

compatible with all of Apple's languages.

Thunderclock comes with a one-year warranty, is powered by on-board batteries and runs accurately for up to four years before simple battery replacement.

If you want to make ProDOS really produce, take a page from the manual—get yourself a Thunderclock the official ProDOS clock.

See your dealer or contact us.



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# Apple's New //c:



# The First *Real* Personal Computer?

by Peter C. Weiglin

(Note: some of the material in this article is excerpted from a new book about the //c by Peter Weiglin and Education Editor Joyce Conklin, published by Addison-Wesley.)

ly old Apple. While the world was diverted by the super-hype surrounding the Macintosh, another group of Apple folk was developing an even more personal computer. The team that developed the Apple //c maintains that their product is Apple's first really personal computer. It's small enough to fit into a briefcase, which Macintosh is not. But the //c is also as powerful as a //e with five slots full, which leaves the other machines in its size and price range in a cloud of silicon dust.

A word about prices, please. When we went to press, the expected price for the //c was "under \$1300" for a package that is essentially the same as a //e plus disk drive plus two serial cards plus the 80-column and 64K memory card, plus the mouse interface card. Now, Apple may yet change this

Photos courtesy of Apple Computer Inc

price; they have been known to drive everybody crazy with last-minute "adjustments", even while their well-meaning minions steadfastly point to the quicksand and label it concrete. Apple may also say that the price is whatever the dealer charges; the posted price is only "suggested retail" after all. Whatever it is, it is.

We have been testing a prototype model for some months now, and have come to the conclusion that the //c is likely to have the same relationship to the Macintosh as the Mustang to the Thunderbird. It's sexy in a less elegant way, gets the job done, and costs less. The guessing is that the //c will outsell the Macintosh, and Apple is expanding its dealer base away from techieland by adding more department store outlets, among others.

So, for \$1100 less than a Macintosh, you can get the latest of the Apple //s. The Apple //c is physically the smallest member of the Apple "6502 Family" of microcomputers, but it is by no means the least powerful. Its standard RAM memory configuration is 128K. Billed as a portable computer, the //c weighs only 7.5 lbs. (3.4 kg.). Unlike other Apple // models, the //c has a built-in 5 1/4-inch disk drive accessible from its right side. The //c contains circuitry for many functions and interfaces that required additional costly hardware on the II+ and //e models (and which still require extra-cost "optional" hardware on other brands of computers).

#### The Keyboard

The Apple //c has a standard, full-size, 63-key keyboard. And it's a real keyboard. No funny buttons, no odd key placement. Despite the small overall size of the //c, there is no compromise here. The keyboard dimensions and layout are identical to those on all Apple // and /// models now being manufactured. For the Apple ///, //e, Lisa, Macintosh and //c, the keyboards also follow the IBM Selectric

standard.

Present on the //c's sold in the United States is a switch to change from the standard "QWERTY" keyboard arrangement to the Dvorak keyboard. It's the rightmost one of the two narrow switches located above and to the left of the keyboard, next to the RESET key. If the switch is up, it's set for Qwerty; if the switch is down, it's set for Dvorak.

On Apple //c models sold outside of the United States, pressing the keyboard selector switch down yields one of seven localized keyboard layouts, complete with accents and special letters for the country in which the machine is sold. With the switch up, the American QWERTY keyboard is available. Note: the changeover is not difficult. If you are in the USA but would benefit from a keyboard configurable for another language instead of Dvorak, see your dealer.

#### **Shady Characters**

The //c has the full upper and lower case text display ability which is standard on the //e, and built-in 40 and 80 column display capability. On the Apple //e if you type a programming command (such as RUN) in lowercase letters, the computer will not recognize it. Instead, it will return the dreaded SYNTAX ERROR message. On the //c vou may type BASIC commands in upper or lower case, or any combination of the two. The computer's Applesoft BASIC language interpreter program will recognize the command (so long as it is spelled correctly!) If you LIST the program after you do this, you'll find that the commands have all been translated into upper case for display. DOS commands must still be entered as upper case letters. For example, lower case "pr#6" or "catalog" will cause an error message to be displayed.

There is a disconcerting difference in the character sets between the //c and the //e. The //e has two sets of upper case letters in its memory, and in the 80-column mode, either set consists of letters. Not so on the //c. As part of the mouse programming in the //c, one of the two sets of inverse capital letters has been replaced by a group of 32 graphics characters collectively known as Mousetext™. This can cause problems if you use a piece of software written for the //e and not updated for the //c. Some inverse text on the screen in 80column mode may have funny

> Opposite page: Everything that comes in the box. Left to right: System, monitor, and external drive. International keyboard. Motherboard. Mousepaint program.

squiggles instead

MOUSE.PIC!

of the capital letters. Do not adjust your computer; the problem is in the program, and it's not fatal to your software.

#### What Slots?

Following Macintosh's clear break with Apple tradition, the //c has none of the internal expansion slots common to older Apples. On the II+ and //e, eight of these slots are used for adding printer interfaces (usually in Slot 1), expanding RAM memory (in Slot 0 of the II+ or in the special auxiliary slot of the //e), connecting a communications modem (usually Slot 2 or 4), adding the controller card for external disk drives (Slot 6), and inserting cards to generate an 80-column wide display (Slot 3 on the II+, or the auxiliary slot on the //e). The functions that were enabled by these cards are all built into the //c.

The hobbyists will wail and moan, but most of us Apple owners never go beyond, or need more than, the //c's hardware configuration. Recognizing this, the Apple // group developed a new small package that would conveniently include these features.

#### **Portability**

Just because it has a handle, is it portable? This writer remembers horsing a 50-pound broadcast tape recorder around years ago; it was called a "portable", because the manufacturer had thoughtfully provided handles. Reinforced handles. Today, computer manufacturers put handles on a 30-pound box and call it a "portable". Heck, even a Lisa is portable if you're Lou Ferrigno. Most "portable" computer models are perhaps better called "transportables". They have handles and can be grunted under an airplane seat, but they must have 110-volt AC power to operate.

So is the //c more portable or less portable? Yes it is. The //c computer "CPU unit", with its separate power supply (of which more anon), and the necessary software and manuals, will fit into most "standard" briefcases. (Note: there is really no standard for briefcase size; each manufacturer seems to know best.) In fact, Apple's //c carrying case is about the size of a briefcase. The second disk drive is not provided for in the //c carrying case, but we have fitted it into a briefcase along with the //c. If you can't, it's obviously a briefcase hardware problem.

#### **Displays**

There is no built-in display screen in the //c, so the display unit must be in a separate box. A nine-inch monitor is being manufactured by Apple specifically for the //c. That monitor won't fit into our briefcase with the system; the cathode ray tube video display remains the most difficult computer system component to miniaturize. Maybe with a larger briefcase . . . but there's the problem. Portability is in the eye and bicep of the porter.

Apple will introduce this fall (or maybe late summer) a flat-screen display unit for the //c. This dandy will be about an inch and a quarter thick, and will indeed fit into the Apple //c carrying case along with the computer. It will show the standard 24-line by 80-character screen display, including Hi-Res.

Of course, the //c will hook up to any black and white or color TV or monitor just as the older Apple //s do. The //c has two sockets for connecting video displays. The round single-pin RCA-type socket is the one used most often. A color or black and white video monitor will connect directly

If you use a standard TV set you'll need to use one other item, an RF modulator to convert your computer's output into a signal your TV can receive through its antenna terminals. An RF modulator is packed with every //c (that's something new for Apple; previously, RF modulators were a separate item).



Inch and a quarter thick flat-screen display unit for the //c. Standard 24-line by 80-character screen display, including Hi-Res.

Next to the RCA connector on the back of the //c is a 15pin D-type connector. That's a more complex audio and video connection, for advanced display devices. The most common device to be connected to this socket is likely to be the flat-panel screen display, although sophisticated "RGB"-type color monitor adapters for the //c also plug in here.

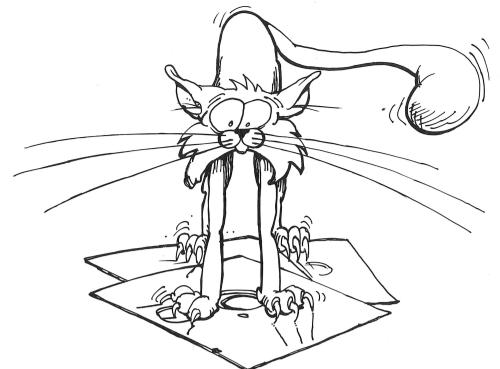
WARNING: this 15-pin socket is not the same electrically as the 15-pin connectors used on other Apple models such as the Apple ///. Before hooking any device to this port, check with your dealer to avoid damage to your //c and/or the peripheral.

#### **Power Supply**

The //c's power supply is in a separate box about 5" x 5" x 8", which is likely to spend most of its time on the floor of your computer room when it's not in a briefcase. One of its two cords plugs into the wall outlet and the other cord delivers 15 volts DC to the //c.

That neatly solves an old Apple problem, heat buildup. The power supply in earlier Apple II models was barely adequate to meet the power needs of the computer and a few added auxilliary cards. And, since it was inside the computer's case, the power supply generated unwanted heat. Heat buildup can cause electric parts to do funny things, most of them inappropriate. The separate power supply reduces the heat problem in the //c. Another design improvement that reduces heat is Apple's use of "CMOS" type chips. These chips consume less electricity and generate less heat.

Consider portability again for a moment. 15 volts is equivalent to that provided by the power supplies in many



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#### WildCard 2 (Apple ][, ][ Plus, //e)

Designed by us and produced by Eastside Software, WildCard 2 is the easiest-to-use, most reliable card available. Making backups of your total load software can be as easy as pressing the button, inserting a blank disk and hitting the return key twice. WildCard 2 copies 48K, 64K and 128K software, and, unlike other cards, is always ready to go. No preloading software into the card or special, preformatted diskettes are required. Your backups can be run with or without the card in place and can be transferred to hard disks. \$139.95 complete.

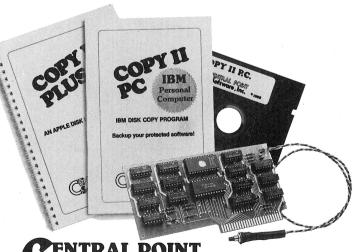
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#### Copy II PC (IBM)

This is THE disk backup program for the IBM PC and PC/XT that backs up almost anything. Others may make similar claims, but in reality, nothing out performs Copy II PC...at any price. Copy II PC even includes a disk speed check and is another "best buy" at only \$39.95.

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vehicles. Thus, it is possible to run the //c by hooking it up to a battery power supply. If a 15-volt DC portable monitor or display is used, the //c can become truly "portable". You would not be limited to the length of a 110-volt AC cord. We do not expect much time to elapse before the equipment that allows such portability is on the market.

You'll be able to carry your //c to, and use it in, remote locations, even outdoors. The mind boggles at the incongruity of a latter-day Thoreau happily wordprocessing on the shores of a Waldenesque pond, but at the same time, we realize that there may be something to that claim about the first real personal computer after all. Thoreau possibly would not have used a //c, but Shakespeare darn sure would have; he wrote for money, anywhere he could.

#### **Disk Drives**

The //c contains one built-in 5-1/4-inch "half high" disk drive. The unit is fully compatible with Apple's standard 35track, 16-sector disk formats. The disk drive control (the "Integral Woz Machine" to the engineers) has been compressed into one chip on the main circuit board.

Apple makes a second disk drive unit which comes in its own "half-high" box. It is plugged into one of the sockets on the back of the //c. The disk drive cable connector plug is not the same as that used on older Apple models. The second //c disk drive uses a 19-pin "D-type" connector with a more rugged cable and connection than the delicate ribbon cables used on the Apple II and //e. There is a limitation: no more than two disk drives can be used with the //c — one built-in and one external. That's all.



Built-in 5-1/4-inch "half high" disk drive. The unit is fully compatible with Apple's standard 35-track, 16-sector disk formats.

Swapping disks back and forth on a one disk drive system can become a pain. Many software packages run much more easily if you use a two-drive system which has the program disk in Drive 1 and the disk with your data on it in Drive 2. Because of the frustration you will avoid by having a second drive, we recommend that you purchase one as soon as possible.

If you turn on the computer and there is no disk in the built-in drive, the screen will display a message asking you to check the disk drive. That's an improvement over the older Apple models, which would whirr forever.

Even though there are no peripheral cards and no actual slots in the //c, the built-in drive is still addressed as Slot 6, Drive 1, just as it was on the older models. The one external disk drive permitted with the //c is known as Slot 6. Drive 2. This was done to keep the older software compatible with the //c. The standard PR#6 and IN#6 keyboard commands work without change.

The //c drives are designed to run most of the software that would run on the Apple //e and Apple II+ computers. That's good, because that's the largest catalog or "base" of software items available for any microcomputer. Other language systems which operate on the //e, such as Pascal and Logo, will also operate on the //c.

Some software, primarily games, will not operate on the //c. In most cases, this is because the software manufacturers used disk copy-protection schemes based on the different mechanical characteristics of older Apple drives. Also not operable are programs which require the CP/M or MS-DOS operating systems because there are no CP/M or MS-DOS adapters for the //c.

The best way to determine compatibility is to check the package to see if it is clearly marked as compatible with the //c. If you see a compatibility notice or sticker, the manufacturer has done his homework. Even if you can't find a marking which indicates whether a particular II+ or //e software product runs on the //c, you can still be reasonably sure that it will run because most leading companies' products are likely to be //c-compatible. As a final check, ask the dealer to try the program on a //c at the store before you buy the program.

#### Mice and Other Stuff

Paddles, a joystick, or even a mouse plugs into the //c using the 9-pin D-type connector at the left of the back panel. The paddles and joystick do not come with the computer. Caution: when you buy paddles or joysticks, make sure they have the 9-pin connector. Many older paddles and joysticks had a delicate 16-pin connector for the Apple II+. There is no place to plug in such a connector on the //c. Also, remember that the joysticks and paddles for your Apple are not likely to be compatible with those intended for another brand of computer, even if they look the same.

Apple was so overwhelmed by the response to Lisa's mouse that they decided to make mice available for every Apple model. In the II+, //e, and ///, a separate auxiliary board is required, but in the //c, the mouse "firmware" (ROM instruction set) is built in. All you need to do is plug the mouse into the paddle/joystick socket, and use a software program that is configured for the mouse.

While you're using the //c, the handle may either be in the folded position so that the computer sits flat on the desk, table, or your lap. The handle may also be turned down 180 degrees and used as a brace so that the keyboard is slanted with respect to the desktop. If you are forced to use a tabletop which is the usual 30 inches high, instead of the normal typing desk height of 27 inches, this feature will allow you a better typing angle.

The //c's speaker arrangement is a considerable improvement over the ones in earlier Apples. First, there is a volume control on the left side of the computer to adjust the sound level. The //c also comes with earphones which can be used when you want to hear the computer's beeps but do not want to disturb other people nearby. There is an audio output line in the 15-pin socket on the back of the //c, to connect the audio signal to an external device.

#### Documentation

The manuals and interactive disks that come with the Apple //c offer the best approach to learning about your new machine. Apple has put much time and effort into their preparation, and they're better than anything we've seen heretofore. The best advice that we can offer is to take the time to go through them step by step. This is important even if the //c isn't your first computer, or even if it isn't your first Apple. It's very tempting to turn the thing on and jump in. The people who do that are quite often the same people you hear three months later saying, "I didn't know it could do that, too!"

The Apple tutorials include screen displays which simulate the subject program's actual screen display in order to teach certain specific points. In most cases, only the action or response called for will be acceptable to the tutorial program. With an actual program, you'll have more choices available at any given time. For the tutorial, just follow the instructions exactly and don't experiment.

#### What the //c Can't Do

The //c has no parallel output port, so only "serial" devices can be connected. Apple's current serial-only philosophy is also reflected in the Macintosh computer. Make sure that the external devices you use are configured for serial data transmission, not parallel.

The //c cannot tell time. Lisa, Macintosh and the Apple ///+ have built-in clock/calendar chips. The same capability can be had with an additional circuit board (e.g., the Thunderclock) in a II+ or //e.

The //c can't use programs with the CP/M operating system. Like the clock, that capability requires a separate board in an expansion slot similar to those found in the //e or Apple ///.

The //c is limited to 128K of memory and no expansion is possible. Yes, there are rumors that when larger memory chips become available at reasonable prices, the whole thing will be upgradable, but that's (a) not confirmed, and (b) in the future.

Two sockets missing from the //c, which were standard on other Apple models, are the tape cassette input and output jacks. These allowed connection of the audio cassette recorders used for data storage in the early days before disk drives became available. Since the //c contains a built-in disk drive for storage, the cassette port became expendable.

All of these things are more or less important, depending on your needs. Many computer users will never use all of the available RAM memory, nor will they feel the effects of the //c's strict hardware limits. The Apple //e, however, will do the things that the //c will not.

#### And IBM's PCjr?

It's inevitable that the Apple //c is going to be compared with IBM's PCir model, although the //c is in fact even more powerful than some configurations of IBM's larger PC. The suggested list prices of the //c and IBM PCjr Extended Version are about the same (\$1300), at least at this writing. It is not really fair to compare the //c and the \$800 entry level PCjr because the entry-level PCjr does not contain comparable features and is not likely to be taken seriously.

The PCjr is not a compressed version of IBM's popular PC, and the most popular PC disk operating systems (DOS 1.1 and DOS 2.0) will not work on the PCjr. The Apple //c uses the same operating systems as its larger cousins. The PCir is severely limited because while more than twice as much information can be stored on a disk, only one disk drive can be used with the system.

The //c as it comes is capable of executing more existing software "as is" than the PCir. As time passes, this gap will be lessened somewhat, but the Apple //c is functionally much closer to the Apple //e than the IBM PCjr is to the IBM PC.

One sentence summary: The Apple //c is nobody's "Junior".

# //c Obscura

by Gene Wilson

#### To market, to market...

The //c is yet another example of The puter's growing momentum in the "small computer of the puter's grows more of the puter" marketplace. As Apple grows, more of the resources necessary to bring new products to "life" are being gathered and focused.

Since 1977, when Apple began, the flow of new products has taken about two years to run full cycle, from design to introduction (and full production). The Apple began almost as a hobbyist machine, and not until the

Plus was introduced, in 1979, was there the flood of applications software (including Visicale) that really started creating sales on a grand scale. Then the Apple /// and Lisa were developed and Apple finally became firmly entrenched in the business marketplace. In 1981, the //e was introduced, and the third party vendors continued to grow and prosper. The software market widened to include educational, home and small business applications.

As 1984 rolled around, Apple Computer put their entire operation into high gear. Macintosh, billed by Steve Jobs as, "The computer for the rest of us", kickedoff the year with a huge media-style event last January 24th. The Lisa got a facelift, a new disk drive, new operating software, and a more businesslike image. Now, in midyear, Apple has introduced its first, "truly personal" computer.

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Don't miss our great introductory membership the first in an ongoing series of theme packaged programs. It contains three disks offering programs to help you learn Applesoft and Machine language with a series of Math Tools.

If you are a beginner to Applesoft, our Applesoft Tutorial disk is for you. It offers you a step by step learning plan teaching the uses of syntax and its applications within a program.



Our Education disk presents several programs that are fun to learn with. And it's oriented to the younger setages 4 through 10. Children will enjoy Apple Array, Fred Fraction, Apple Barrel, Ad Drills and more. This disk contains an outstanding program for the handicapped called Voice Print. By using the cassette input at the back of your computer the child can actually generate graphic voice prints on the screen. An entertaining teaching tool, indeed. All of these programs use addition, subtraction and fractions. And the drills use full graphics. It is menu driven and easy for children to use.

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> users. If you need to attach your own drivers or need more detailed information about the Pascal 1.1

> > Bios, this will help.

The program is divided into two sections.

The first explains how you may use the attached utility. The second is general information about the Bios. All documentation is found on the disk.

CP/M→SOS Converter is a ready to run program for your Apple III. Now you can convert CP/M® disks to SOS® using your Apple drives. The disk contains the program's source code and character filters. And it doesn't require a softcard to run this program.

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#### Who'll buy what? (Or, Who's on first?)

The Apple Two market can be divided into a number of segments:

- The first is for entry level, for would-be programmers, hobbyists (yes there are still some left), and starter systems for the education market. The Apple //e, with 64k of memory and a disk drive will sell for about a thousand dollars.
- The largest piece of the Apple Two pie will be in sales of the //c. The consumer marketplace will be firmly approached by Apple, who'll be more than happy to supply a very desirable, 128k, 80-column, mouse-compatible machine with built-in disk drive for under thirteen hundred dollars. Software available for this machine goes back to Apple's earliest days, and virtually all the seventeen thousand programs that have been written for Apple Twos will run on this machine! Apple talks about millions of computers in this area!

(Please note here that Apple will not be selling micros out of vending machines, but will require the same service and equipment repair turn-around from new dealers as they now demand of their current sales representatives. Some chain stores that are lucky enough to come aboard, as distributors/dealers, will probably establish regional repair centers and deliver equipment back and forth, with no further inconvenience to their customers.)

- At the high end of the market, Apple will service the small business/professional with a //e. This will be a full-blown business system, with 128k, 80-column, mass storage on the Profile hard disk, ProDOS, with its compatibility with the Apple /// line, a numeric keypad, or even CP/M; in any event there is a machine in a configuration to suit every application.
- The Educational market will continue to be approached with the //e, as a machine that offers multiple disking, networking, and an ever increasing base of software that becomes more prolific with time.

#### Temptation

The effort to get buyers to carry off the new //c will be the biggest promotion since the witch got Snow White to "...take the apple, Dearie!". In all fairness, Apple can't be compared to the wicked witch, but everything has been planned, down to the smallest detail, by a crew flushed with victory over the Macintosh's introduction.

It is also worth noting that the //c is the first product that has Apple's new design standards shown in fina form. The textured "feel", rounded edges, keyboar, look, and off-white color (Apple Fog) are all the result a world-wide, secret competition held some time ag. This new "look" will appear on Apple product throughout the eighties. Coincidentally, that projewas called Snow White. The winning design concewas from the firm Hartmut Esslinger/Frog, fro West Germany.

The following steps have been taken to ensure success:

- The //c had its own introduction, on April 24th, at Moscone Center, in San Francisco. All authorized Apple dealers were invited to attend, and product samples were available for each dealer to take back home. Orders for //c's were taken at that time
- Apple does not anticipate that there will be delays in getting products to the stores, as the Dallas //e plant ramped-up several months ago and has been at full production ever since.
- The //c will have an entire "image" of its own. Red and yellow packaging, with life-sized pictures of the product, will predominate. High visibility posters and ads will all have the same primary color imagery as the product's box.
- Everything required to get started, including an RF modulator, will be sold, as a single unit, in one colorful box. The dealer will either have stock, or not; a quick glance will tell both of you!
- An entire new set of manuals have been created.
   They will most certainly set a standard that will be used for the industry for years.
- Tutorial disks (five) are included with every //c package. A new user can work his/her way through the disks in any order. Apple on Apple will explain how to get started, and how the system and keyboard work. Games, such as Apple 21, have been included on Apple at Play. An AppleWorks tutorial and simulation will show some of the things that can be done with an "integrated program". Programming tutorials for the BASIC and LOGO languages are included as well. A System Utility Disk has programs that will perform copying and other disk related tasks.
- Apple will release updated products to capture the enhanced features of the //c. Apple LOGO will be a full 128k implementation with special routines to harness the mouse.
- Apple has provided software vendors with special opportunities to upgrade their existing products for the new machine. Programs that take advantage of the full 128k of memory and the mouse will set a new standard. Manufacturers of the other micros will be the only ones who don't like what they see!
- A flat panel "executive display" will be available, in the Fall. It will feature an 80 character x 24 line, low power, liquid crystal display. The display will be considerably faster than those available today. This peripheral will be highly portable, and will probably contabout six hundred dollars.
- The scribe printer, will be a serial driven, thermal device, that will use plain (or bond) paper. Ibbons will be available. This printer will be at about three hundred dollars. (Note that technology that goes far beyond earlier "therorinters.)

mber of hardware vendors are already working evices that will use the plug-ins on the rear of the Upgrades of cards that used to go inside the lier machines can now be placed behind the unit.

# hiz Kids **Apples Get High**

by Lenore Wolgelenter

he television world of good guys vs. bad guys is catching up to the "real world" and script writers have decided that computers can be used to catch the bad guys. Not only have the writers in TV land discovered computers, they have also discovered what most of us have known for a long time...when you need help with computers...look toward kids. With that concept in mind, a television program was born. The Whiz Kids airs every Saturday night, at 8 p.m., on CBS.

I had the pleasure of meeting Maxwell Gail, star of the show, on location in Los Angeles' Griffith Park. Max's TV credentials go way back to "Barney Miller," in which he played "Wojo" for seven years. In addition to acting, Max writes songs, poetry and plays piano. His original career goals did not include acting. At Williams College in Mass. he majored in math and physics, but graduated with a degree in economics. After moving to Detroit, he taught both history and English, and proximity to the University of Michigan led to an MBA. Evidently, something was not quite right with all these academic disciplines as Max was still looking. With free time on his hands, he took his first acting class; simultaneously, he studied for the law boards. He never took the boards, because acting answered the questions and all his energies went into performing.

Max was hired for the role of Lew Farley. Farley is a friend of Richie's (the leading Whiz Kid) family and an investigative reporter. Farley is a tough character with an inquisitive mind and a set of values left from his college days in the sixties and early seventies. This makes him trusted by the Whiz Kids and brings adult experiences to the show. He goes to the kids for their computer expertise and in return, they come to him for opinions and friendship.

The "kids" on the show include Mathew Laborteaux, age 18; Jeff Jacquet, age 18, Todd Porter, age 16; Andrea Elson, age 15: and Melanie

Gaffin, age 10. For the program, Mat plays Richie, a sophomore in high school, whose father had helped him build a computer that talks. Richie is portrayed as the brain and computer hacker while the other 3 are in supporting roles. Melanie plays the seven year old

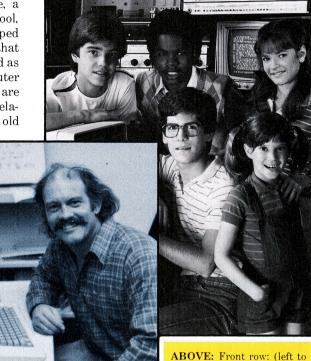
sister, Cheryl, and is portrayed more as a tag along, but she too is becoming more involved with computers.

Off stage, Mat is very involved with computers and is on the National Advisorv Board for Atari Computer Corporation. Jeff is beginning to do some programming with the Apple, and Todd

uses his Apple //e at home. Melanie is becoming expert at Frogger and learning to program. Between takes, all four kids can be found playing games with the offstage Apples, learning to program riddles for the others to solve. Every now and then, and with slow persistence, they are getting the noncomputer crew members involved with Apples.

Max, as the reporter, Farley, uses a word processor on the show and turns to the "kids," for the hard-core computer wo nre life, he is about to purchas arst computer. As a poet he wan style to processing system, and a specific for frecording his songs. (a) aid to

During than the stages of the show, Mark that the stages included scripts which is approached kids, portra their lives and stified computers. The program is targeted towards middle-class families with a strong emphasis on education and achievement. To Max, and others I interviewed, this was an opportunity to present kids and the technology of today in a substantive manner. Instead, the writers and producers are going towards a more "solve the crime of the week" type of script, and away from the building of interpersonal relationships. As Max said: "Sometimes, the powers that be listen, and at other times high ratings come first."



right) Mat Laborteaux (Richie). Melanie Gaffin (Cherul), Back row: (left to right) Todd Porter (Hamilton). Jeff Jacquet (Jeremy), and Andrea Elson (Alice), LEFT: Maxwell Gail (Farley).

The day I was on the set, the crew was filming a sequence at Griffith Park. In this sequence, Max, as the reporter, was driving his Mustang and was instructed to turn at the edge of the cliff and stop. Down at the bottom was a brand new sports car with the "victim". Later on in the filming process, the "bad guys" came along and realized that someone had killed their possible informant. As a neophyte to this type of production, it was fun to watch a show being produced. For every few minutes of TV viewing. there are repetitive "takes" to get it right. Watching the filming process was interesting, but it was not the reason for my trip to Los Angeles. Bob Garon, Max's agent, called the studio and got the people behind the computers out to the set.

I wanted to think it was my interview that induced them to go through the L.A. traffic in mid-afternoon. Then I discovered, with great pleasure, that it was really the lunch. One of the benefits of going on location is the wonderful food served to the crew. With tables set under the trees. Rick and Jim gave me some insight to their computer backgrounds. Ric Edelman has been in the computer business since 1975. He started selling Apples at the original Computer Mart in the city and was hired to train the secretaries at CBS to use computers. After working as an instructor, he consulted for the Whiz Kids program. This led to his job as the show's resident computer expert. Jim Michaels was an accounting major in college and a computer hobbyist. He graduated college in 1983. While attending college, he held various positions involving puters. He was hired as Ric's assistant and after a short time of proving himself, he too was offered a permanent position. The third member of the team, Kurt Borg, was credited as the mastermind behind the show's computer graphics. Kurt's background includes an MBA; his strong interest

in computer graphics led to an exciting professional position.

Both Ric and Jim were quick to show their enthusiasm for the Apple computer. While their Apples were not shown on the stage very often, the three Apple //e's back stage are referred to as the "work horses" of the set. In one instance the Apples are communication tools for sending digitized photos over phone lines. As the onstage computers are not working terminals, all images and typing simulation that appears on your screen is being generated off stage by the Apple //e's. Individually Ric and Jim are responsible for programming the story points for on-screen viewing. As I needed translation for the trade jargon, story points are pieces of information or dialogue that the viewer sees. All of the work has been pre-programmed on the Apples and they serve as the control computers for what is (or will be) filmed. Keeping up (and ahead) is a challenge which all three computer people readily accept and enjoy.

One particular show which generated excitement involved dolphins and dolphin sounds. For the dolphin sound effects, they were delighted to tell me all about their lucky find. "Dolphin Dialogue" from Syntauri Corporation\*. (Neither of these people knew of my previous association with Syntauri.) We discovered a wonderful common interest and went off on a long conversation about the software and work being done with dolphins both in Florida, and at Marine World. in California. They were also delighted to find out the history of this program and more information about the alphaSynturi synthesizer. We traded anecdotes about our longevity in this industry, music, computers, the future for computers as the new tools for creativity and communication. Our conversation headed towards completion with a discussion of the Macintosh and the Lisa, the L.A. freeways and departure for another interview. The final note came when Ric described with pleasure how he managed to get the show's producer converted to computers and to purchase a Lisa.

\* Dolphin Dialogue is available from Syntauri Corporation (800) 227-1817 and proceeds go to the Delphind Research Institute, Key West, Florida.



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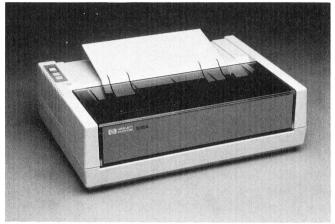
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## The **Hewlett-Packard 2225C**

An "Ink-jet printer" for under \$500.00



ThinkJet, the personal printer from Hewlett-Packard.

Review by Gene Wilson

ith "THINKJET, the Personal Printer", Hewlett-Packard has stepped into the printer peripheral market for microcomputers. A great deal of thought went into this machine, and a long list of desirable features has been assembled into one package at a very reasonable price.

Until now, ink-jet technology was very expensive, and the very nature of spraying ink through tiny holes in the printhead was not reliable for machines that could sit for days (or even weeks) between uses. HP has changed that!

#### A Disposable Cartridge

At the heart of the system is the ink-jet mechanism, a combination printhead and ink reservoir, which can be removed by nearly anyone, in only a few seconds. No tools are required. When the cartridge runs out of ink, simply throw it away, and replace the entire mechanism. The replacement part, sold in a little tin cup, is available for under \$10.00, and should last for about 500 pages of printing.

#### Installation

This remarkable printer is deceptively easy to "install" for use with an Apple computer (or more precisely, just about any computer). There are only eight switches that must be set before the machine's first use. Apple compatible switch settings are among the listed "standards". Setting a single switch allows the printer to work with most software which expects an Epson MX-80 or MX-100 printer.

It is important to note here that these switches are prominently placed on the back-side of the unit, in plain view; they can be easily checked or changed! There is nothing hidden deep inside that requires the help of a technician (or an acrobat).

#### The Computer Interface

It is up to the user to provide a cable and card. The first units must be used with a parallel interface. This is unfortunate, as Apple is moving away from parallel devices, and in its newest computer releases, is providing only serial ports for printer hook-up. HP will remedy this (potential) problem later this year by releasing a serial version.

#### Documentation

HP's usual attention to detail is followed closely with this product, as the documentation, in the form of a Owner's Manual, thoroughly explains all the unit's features. Requirements for various options are given for both standard and alternate switch settings.

The informative material even includes helpful statements, such as, "You cannot damage your printer by setting the switches incorrectly." Unlike some manufacturers who've turned printer set-up into a "mystical" experience, HP encourages experimentation.

#### Two Graphics Modes

The HP 2225C prints graphics at 96 dots/inch in both horizontal and vertical directions (for a print region 640 dots wide), or at 192 dots/inch in the horizontal direction and 96 dots/inch vertical (which gives a print region of 1280 dots in width). Several versions of a graphics program are given in the documentation.

#### Paper Requirements

Standard 8-1/2" x 11" (or European size A4) paper, in either single sheet or fanfold, works well. Best quality is obtained with ink-jet paper, which costs and weighs about the same as bond. Ink-jet paper, in single sheet or fanfold, can be ordered directly from HP, or local HP dealers (worldwide).

#### The Ink-Jet Printer's Features

Kev features include:

- 150-character-per-second print speed.
- 11 x 12 dot-matrix characters.
- under 50-dB noise level when printing (Very quiet!).
- print pitches: compressed, normal, expanded, and expanded-compressed (From 6 to 21.3 characters-per-
- print modes: normal, bold (enhanced), underlined (all at 150 cps).
- 6 or 8 lines-per-inch.
- printer weighs less than 6 lbs.
- printer size is 11.5 x 8.1 x 3.5 inches.
- Eight switch selectable international character sets.



# MAC-INATIONS

by Scott Knaster

#### Mac Marches On

Last time we discussed some of the products planned for Macintosh by Apple and by Microsoft. This month we'll branch out and talk about more of the goodies that are being developed for Mac. A little hint: most of the information about these things comes from press releases issued by the companies that are making them. This doesn't mean that the information is false or unreliable; it does mean that features and specifications can change between the announcement and the availability. With that all-important warning in mind, let's dip into the goodies bag.

From Apple:

#### **Apple Modems**

Hey, Apple's got modems! There are two, called simply Apple Modem 300 and Apple Modem 1200. As you probably guessed, the differences between them are in price and performance. The 300 runs at speeds up to 300 bits per second (bps), while the 1200 can handle the lower speeds plus 1200 bps. Both models plug directly into the back of the Mac using the Apple-supplied cable that comes in the modem's accessory kit.

Both modems look the same from the outside. The outside, by the way, is an Apple-beige box, 1 1/4 inches high, and just deep and wide enough to fit perfectly under a desk phone. The only indicator on the front of the modem is the power light - - -no row of madly blinking LEDs with mysterious two-letter abbreviations.

If you're interested in specifics, the 300 is a Bell 103 type, while the 1200 is Bell 212A without synchronous mode. The modems are Hayes-command compatible and they feature manual or automatic originate and answer, automatic dialing, full or half duplex, several different data formats, and lots of other features. If you're a typical Mac user, you know that hardware dances to the tune that software sings, so you'll probably never need to know most of those features - - just that they work with your software, such as MacTerminal.

#### Carrying Case, Security Kit, Disk Box

These are accessory products? Well, they're listed here for the sake of completeness. The carrying case is padded and has both hand and shoulder straps. The security kit attaches the Macintosh to some other object, preferably large and heavy, and ensures that no one will steal the Macintosh without also taking the card table, solid oak desk, or brick wall that it's hooked to.

The disk box sells for \$49 and contains ten microdisks that work in your Mac. You can also use disks made by other manufacturers, but if you do that, you probably won't get beige disks!

#### **AppleLine**

Want to tap in to your IBM mainframe, but don't want to get another 3278-2 terminal? AppleLine, along with your Macintosh, can take care of you. The AppleLine box goes between your Mac and a 3274/3276 cluster controller and presto, instant Big Blue connection.

From Davong Systems:

#### Hard Disk System

If you need more (LOTS more) storage for your Mac, Davong will offer hard disk drives which range in size from 5 megabytes to 32 megabytes. They're also offering a streaming tape system to back up the big drives, just in case.

#### Local Area Network

This baby will let you hook up over 200 Macs and let them exchange information, utilize common storage, and share printers. It is capable of transferring data at the rate of 1 megabit per second. Apple's Bill Atkinson points out that 1 megabit is the same as 128K 8-bit bytes, or the entire RAM capacity of the Macintosh.

From Software Publishing Company:

#### PFS File

This venerable program was one of the first file managers to be commercially available for the Apple, and now Software Publishing is working on a Mac version. When it first appeared, PFS File set new standards for ease of use while retaining power, so it should be interesting to see what they come up with this time.

#### **PFS** Report

PFS File can print out information from the files that you enter, but only in a limited way. PFS Report lets you get fancy with your output, allowing you lots of different formatting options for your printed copy.

Apple reports that there are now over 100 companies working on things to be used with the Macintosh. We'll keep watching as new stuff comes along.

#### Techie Talk

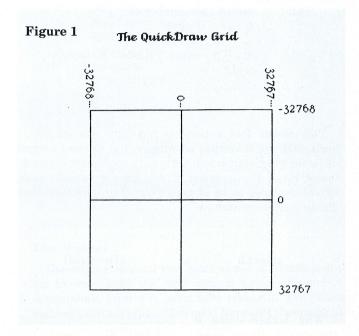
This month we're going to talk about QuickDraw, the graphical heart of Macintosh and Lisa. QuickDraw, of course, is the tightly wrapped chunk of code that creates the screen images for Apple's 68000-based computers. Quick-Draw, created by Bill Atkinson, has been acclaimed for its remarkable speed, power, and compactness, giving personal computers the display powers of much bigger, much more expensive machines. However, there hasn't been a lot of information published about the way QuickDraw looks to a programmer. Not that Apple has been keeping it secret: both the Lisa Pascal manual and Inside Macintosh contain very complete documentation on QuickDraw, but access to those documents hasn't been easy for the general hobbyist/ hacker. So, we now present an introduction to Quick-Draw.

#### Math Major

QuickDraw sets out some fundamental concepts that are based on firm mathematics. One of the most basic is the concept that all QuickDraw drawing is done on a very large grid called the coordinate plane. To visualize this plane, start with two lines, one horizontal and one vertical. The intersection of the lines is the center of the grid. Now start adding more horizontal and vertical lines at the rate of 72 lines every inch. Keep adding lines - - - a lot more lines - - - until you've got 65,536 horizontal and 65,536 vertical lines. Sixtyfive thousand lines? Yes, the QuickDraw grid is very large, but finite.

Of course, the Macintosh screen is only big enough to show a small part of this immense plane. Displaying the entire grid would fill a screen more than 75 feet long and 75 feet high!

Now that we've got the grid, we number each grid line. The lines we started with, the ones whose intersection forms the center, are numbered 0, the lines to the right and down are numbered from 1 to 32767, and the lines to the left and up are numbered -1 through -32768 (see figure 1).



#### AMPERSOFT

There you are, sitting in front of a dead screen, wondering if your Apple has broken down or if your program has gone to sleep.

If you're running into slow executions and long and frequent pauses, AMPERSOFT will give you a lot more time to be creative. It's an entire library of Applesoft enhancements that run at machine lanquage speeds.

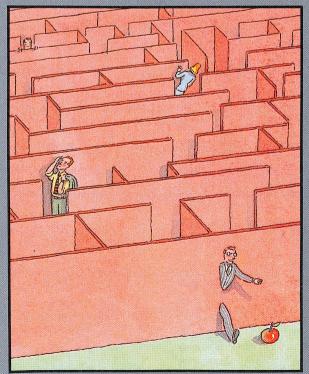
If most programs take away memory, this one gives it back. AMPERSOFT is the only Applesoft enhancement package that puts DOS and itself in the upper 16K of a 64K system, giving you a new usable gain of thirty percent instead of a net memory loss.

And AMPERSOFT is a pleasure to use. All the utilities are accessed from within your Applesoft programs by inserting simple, one-line statements preceded by an ampersand.

They let you Sort sixty times faster than Applesoft. Collect garbage two to three hundred times faster. And format reports to the screen or printer any way you want them.

If you're tired of waiting for your Apple, you don't have to wait any more. AMPERSOFT is here.

#### Utility Routines Library for the Apple II/IIe



Stop Waiting for your Apple.

#### SPECIFICATIONS:

Garbage collection — Sorting — 60x faster. Disk array Sort/Recall - 16x faster.

#### OTHER FEATURES:

30% more user program memory. Matrix arithmetic. Selective array clear. Full PRINT USING formatting for numbers and character strings

Two-key disk commands

Compatible with GALE, PLE, FID, MUFFIN, COPYA and all DOS Toolkit programs. Allows concurrent residence of Applesoft and Integer BASIC with 32K RAM card, extra 16K card, or

ROM card in another slot

#### AUTHOR:

Cornelis Bongers

#### SYSTEM REQUIREMENTS:

At least 64K, Applesoft, DOS 3.3 and one Disk Drive. Operates with all Applesoft-Compatible computers including the Apple lie and the Franklin ACE. Apple II Plus requires RAM card — 16K or larger.

\$49.95 postpaid

#### ORDERING INFORMATION:

If your Apple dealer doesn't have AMPERSOFT you may order directly by mail or phone. (Mass. residents please add 5% sales tax.) We also accept VISA and MasterCard.

Every place where grid lines intersect forms a point. In case you're counting, that makes over 4 billion unique points, each one referenced by a pair of coordinates. Quick-Draw defines a point with the following Pascal data structure:

type VHSelect (V,H):

Point record case integer of

0: (v: integer; h: integer);

1: (vh: array VHSelect of integer)

end:

This means that a point is basically two integers, a horizontal and a vertical coordinate, but the two variants allow the programmer to refer to each coordinate in two different ways. For example, if you have a variable called aPoint declared to be of type Point, the horizontal coordinate can be written as

> aPoint.h aPoint.vhH

Why bother doing it this way? It allows greater flexibility in working with points and other data types which are built from points, such as our next subject: rectangles. Rectangles are defined by any two points. The first point is always the top left, and the second is always the bottom right. This means that if you want your rectangle to enclose any area, the lower right point has to be, uh, to the lower right of the first coordinate. Otherwise you get a thing called an empty rectangle, which is no fun

Once again, we've got a variant, which allows different ways to refer to the rectangle. Although a rectangle is basically four integers, its pieces can be looked at many ways. For example, the vertical coordinate of the bottom right point of a rectangle called aRect can be either

aRect.bottom aRect.botRight.v or or aRect.botRight.vhV

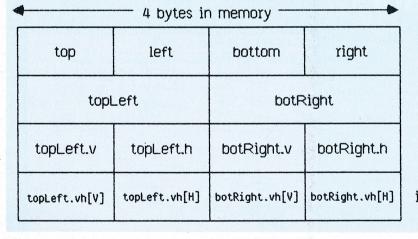
depending on how your program needs to see it. They all refer to exactly the same integer in memory. Similarly, your program can refer to the horizontal coordinate of the upper left point of the rectangle with either

aRect.left aRect.topLeft.h or or aRect.topLeft.vhH

To get an idea of what a rectangle (type Rect) looks like in memory, see figure 2.

Rectangles are used extensively in QuickDraw. However, it's often necessary to define more complex chunks of real estate, such as circles or ovals, polygons, or even an arbitrary collection of points and spaces that may not even be connected. QuickDraw can deal with all of these with amazing speed. For evidence on just how fast and versatile Quick-Draw is, just watch your Macintosh work. All the icons, windows, scroll bars, drawings, and even the text you see is being generated by QuickDraw.

#### Figure 2 **Rect variants**



integers

points

integers

integers in an array

The Pascal data structure for a rectangle looks like this:

type Rect record case integer of

0: (top: integer; left: integer; bottom: integer; right: integer);

1: (topLeft: Point; botRight: Point)

end:

That gives you a basic introduction to some of the concepts QuickDraw uses. One other important point: although the QuickDraw data structures are given in Pascal form, that doesn't imply that use of QuickDraw is limited to Pascal programmers. Everything that QuickDraw does can also be used from assembly language programs, and many high level languages for Macintosh (such as Microsoft BASIC and Apple's Pascal and BASIC) will allow at least partial access to these wonderful routines.

Next time around we'll dig into more of QuickDraw and, of course, talk more about what's new in the Macintosh world. Until then, keep those mice rolling!

# Format II

Review by Neil Lipson

Kensington Microware Ltd. 919 Third Ave. New York, NY 10022 Price: \$ 150.00

his review is likely to be the easiest one I have ever written, as I'm using the subject of the review to do it. The word processor is Format II by Kensington Microware. I have been using it now for about eight months and have found it to be easy to learn, with more features than most word processors, and reasonably priced. The entire package is incredibly flexible with so many features that even after eight months I feel I have only scratched the surface.

Some of the features include extremely easy to use commands, the fact that the files created are normal text files. and page oriented processing. Underlining is easy, and printing is accentuated with absolutely true proportional spacing for letter quality printers. One fantastic feature of the program is that it is not copy protected, which will allow it to be used on a hard disk. Quite a bit for the relatively low cost of the program (\$150).

The program will accept any one of about a dozen 80 column cards. It works on the Apple II Plus, //e, Franklin Ace 1000 and Ace 1200 to name a few. It automatically checks the cards and computer and sets itself up. Booting does take about a minute so you may want to speed it up with Diversi-DOS, but be careful with many speed-up programs as they sometimes have incompatibilities with some software. Format did act up on some of the fast DOS utilities (like the old Diversi-DOS).

The commands are mnemonic (as opposed to "pneumatic" like most other word processors). Think of the first letter of the command and hit the keyboard. Below is a list of a few commands:

Align numbers R Blank out text C Center text D Delete text Edit E F Find G Go to buffer H Horizontal slide I Insert J Justify K Klose (Close up text at cursor) L

M Move cursor down N Move cursor up 0 **Options** Paragraph Q Quickscan R Reset Margins S Start T Tidy U Underline ٧ Vertical Slide W Whole document X X-out (delete a single character) Y beYond (move cursor beyond a block of text) Z Move cursor to end of block of text

#### The Manual

The original manual was quite nice, but Kensington told me to wait until the new manual came out, and it is outstanding. First it is beautifully typeset in two colors to highlight certain areas. This must have cost them a fortune, but it makes it 150% more readable.

The manual is broken down into a few parts with a FAST START section, and sections on USING FORMAT II, REFERENCE, and APPENDICES/INDEX. A professional typeset manual, in my opinion is easier to read and is more relaxing; it's easier to find important portions of the manual. The important parts are highlighted in blue, so you can skim through it quickly and find what you are looking for. It is spaced out so it doesn't look crammed. Titles are printed in bold and catch your eye when you scan for a particular topic. The manual starts out easy (really easy!) and you gain confidence quickly, which is important for a program like this. After about an hour, you feel like an expert.

#### The Program

The program boots up in 40 columns and loads in the modules individually. Then it zips into the 80 column format and gives the command options at the top of the screen. These include Load, Save, Replace, Delete, Catalog, Initialize, Boot, New Page, Old Page, Print Text, Mailing List, and Fix Pages. If you're starting out on a new page, type the letter N. The program will ask you if you want to change the number of lines on the page, or leave it at the default setting by just hitting «RETURN». You then jump into the clean page and just type away.

To go back into the main directory, hit Control-D, and back you go. A Control-K moves the cursor up and Control-J moves it down. These are one of the few keys that do not use mnemonics, but the Apple //e keyboard does utilize the up and down arrows. The Franklin 1200 also has these arrows.

I referred earlier to a page oriented word processor. This simply means that you type one page at a time. It took a little getting used to this as I used to use the full document word processors. However, there is an advantage. If you bomb a page, you only lose that one page, not the entire document (how many of you really back up your work every 15 minutes?). You can re-arrange the pages if you want. Try this with an entire document with another word processor. You can pull certain pages out and combine these with other pages and create custom reports by inserting and pulling pages at random, as needed. It is another aspect of the total flexibility.

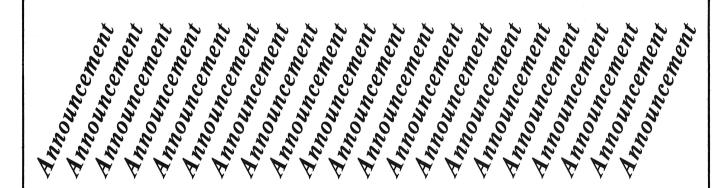
The speed of the program is also excellent. How do I know? Well, for many months I used it with the Accelerator. Recently, I removed the Accelerator from the computer and didn't notice any difference in speed (it is that quick). Searching, printing, you name it, they all ran fast. I know that the program went through many revisions, but I have yet to see a program that was perfect from the beginning. It could use one feature. My Diablo printer can print much more than 80 columns, and it would be nice now that I have the Ultraterm to be able to put 132 columns on the screen and then print this wider line. At present, Format II can only handle a maximum of 80 columns, but this is sufficient for 99% of most applications.

The more that I used the program, the more I found out about it. For example, I was trying to get my Diablo 1640 to print in bold face. The printer installation says that the PAUSE 6 will put the printer into the bold face mode.

However, when I tried it, it didn't work. It turns out that a PAUSE 6 will send an Escape-O to the printer. The Diablo 630 recognizes this as a bold face command, but the 1640 has never heard anything about this. If you had the word processing option in the 1640, it would have then acted just like the 630 in this respect, but mine did not. On reading the manual more thoroughly, however, I found in the advanced printing section that all this can be done in software. I therefore went into the printer installation section and followed instructions. By putting the printer into the proportional spacing mode, changing one parameter, hitting the PAUSE 6, it worked perfectly. It appears that this word processor does just about everything, but to find it out you must read the manual (I know, we all hate manuals).

Every time I used it, I found another feature. When testing the program with the new Franklin Ace 1200, I found that the program automatically takes advantage of the Franklin's word processing keypad. To put this into operation, hit Control-PAUSE, and then the numeric keypad becomes a word processing keypad. It was wonderful. The four arrow keys are in a real square, so you do not have to look at the keypad to do your thing. The five key has a small dot in it so you can orient yourself instantly. One of the big complaints on the Franklin was the lack of this function, but with this software the problem is solved.

Once I mastered the program, I tried all kinds of tricks. First I hooked up the Interactive Structures Pipeline to the printer and tried dumping a few pages of text to the printer. The program dumped to the buffer in only a few seconds per page, so with the right buffer you can send all of your print-



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ed material to the printer and the computer comes back fast. Why am I mentioning this? Because some word processors are so slow that even the printer must slow down to accept the information. The old EasyWriter was a good example; with that program a buffer would have been completely useless. (Yes, but I must point out that Neil was one of the last converts from Easywriter . . . about eight months ago, I think—PCW.)

I was somewhat annoyed by Format II's long booting process, so I used the latest Diversi-Dos and that solved the problem. When I used the original Diversi-Dos with the original Format II, the program didn't run right. However with the improvements with both programs I have found no problems. I like one feature of the program most of all. It is not copy protected! So what's the big deal? Well, you can put it on a hard disk. You can put it on a disk emulator. You can. if you want, modify the program if you like, which some of my friends have done. Because of the professional and mature attitude Kensington Microware has, I have no reservation in recommending this program.

#### The Mail System

Believe it or not, Format II has an excellent data base in it to store and manipulate many different kinds of information. This is similar to a card file and contains a number of sorted index cards. Format II is set up in a similar fashion.

For those of you who are interested in specifics, here they are. Format II will handle labels up to 15 lines long. An entry may be as long as 16 characters long. The mail system can handle as many as 510 records with up to 16 fields. You can put in any information that you want. For example, suppose you want the system to handle two addresses, one for business and one for home. It can handle that without a problem. You could put 10 phone numbers in the system if that is what you desire. There is a "find" feature that allows you to scan forward or backward. Sorting can be done alphabetically by using any field as the key upon which to sort. You could sort by company name or by customer last name.

Needless to say, this portion is fantastic for printing mail labels and printing different letters to different people. Just plug in the appropriate information and away you go. You can create a mail system document. The mail system will pull together information from labelled fields and from text created by the Format II editor to produce form letters, mailing labels, and other automatically produced documents. When Format II prints information from a mailing list data base, it looks for words in the document text that are identical to labels of fields in the mailing list. When the program finds such a label in the text file, it will print the entry in the corresponding field of the current record, instead of printing the label itself. For example, if your text contained the word "!state" and the current record entry for "!state" was "MA", Format II would print "MA" in the body of the text. It is that easy.

#### **Printer Installation**

The wonderful thing about having this program not copy protected is that you can make a disk for your letter quality printer, one for the dot matrix, and one for special situations where you need special characters. You are not forced to "buy" backup diskettes for each configuration, at high prices. However, you could put over a dozen installations on one disk if you like.

The trick to setting up the printer properly is to use the correct printer codes. These are covered in detail in the printer code section of the manual. You merely pick the appropriate printer and plug in the proper parameters. The top selling printers are covered. You can modify the parameters if you want. There is also a special section on advanced printing. The Franklin Ace 1200 is covered in a special appendix, and nothing is left out. ASCII charts are also included.

A special section is dedicated to proportional spacing. It is a shame that most word processors do not take advantage of proportional spacing for letter quality printers. There are special predefined installations that you can install which are provided for your convenience.

It's worth a few paragraphs to go over this in some detail. When you have successfully installed a proportionally spaced character table and the appropriate commands for your printer, and you have set parameter 04, JUSTIFY, to "PS" of "Justify", there are several features you may call on with special dedicated printer codes. Printer code 6 allows you to customize your boldface printing; printer codes 7, 8 and 9 are helpful in printing columns of tables.

Overstrike (printer code 6, parameter 22) can be accomplished if you enter "0" as the first character of the sequence in printer code 6. The second number (which must be between 1 and 9) tells the printer how far the print head should move before the second strike of an overstrike. For example. "000/001" wil make the second strike 1/120th inch to the right of the first strike. The larger the second number, the heavier the "bold" character will appear. A little experimentation will quickly show you the best setting for your particular printer. Insert a printer code 6 before and after the text to embolden. Bold printing will automatically be turned off at the end of the line, which is a nice feature.

A special feature is also included to allow you to change print wheels in the middle of the printing process. This works as follows: Embed a character in your text which tells Format II to wait until you press a key. Enter the decimal ASCII equivalent of the character you wish to use into parameter 28, the PAUSE character. Now whenever that character appears in your text, printing will stop until you have pressed a key. Be careful not to use this character elsewhere as a printing character or you will have problems.

Interactive Structures has come out with their new revision of the PKASO card called the PKASO U. You can load up to three different fonts into the card; any three fonts that you desire. You can then switch between fonts on a single sheet of paper, or even between words if you like. You can change back and forth between different languages with no problems. The combination of Format II and the new PKASO U card is unbeatable for people who want this feature.

#### File Manipulation

As we noted, Format II creates normal ASCII text files on disk. This means that you can load in files from other word processors. You can also send the files over a modem with any of the high quality programs such as ASCII Express. Format II also has a feature that allows you to take a bunch of short files and turn it into one large file, or vice versa. The mere fact that text files are used makes life easier for many uses. I loaded in a VisiCalc file to see what it looked like, and was amazed to decipher VisiCalc in this fashion. I could even edit all of the spreadsheet cells if I wanted.

Here's a feature not covered in the manual. There is nothing to stop you from turning a normal BASIC program into a text file and loading it into Format II. Once it is there, editing is a breeze. You can change all the HTABs to TABS, or PRINTs to LPRINTs. There is an excellent global search and replace routine also.

#### Resetting Margins and Adjusting Text

You can at any time reset the margins with a Control-L or Control-R. You can also center text with the Escape-C command, and you have the option to center (or "centre", as the British-born manual says) by line, paragraph, text or all. You can even change settings in the middle of the page and reset them later. I have a problem in forgetting the left from the right as the "R" is on the left hand side of the keyboard and the "L" is on the right, so I always hit the wrong key, but this is my problem (many people have always said that I didn't know my left from my right anyway). You can align columns of numbers with the align command, and this too gives you a short menu with the options: Left, Decimal point, and Right.

The K command is used to close up empty spaces, which is nice after you have inserted some information and want to close things up. There is also a vertical slide command that lets you open and close lines, but you have to be careful that when hitting the minus key to close up, that you do not hold down the key too long or you will start to erase some line of information.

#### Overflow Buffer

The overflow buffer is the part of Format II which protects you from losing text when you have more text than will fit on the current page. The overflow buffer can only safely hold 80 lines of text. Trying to insert more than this will cause the excess characters to fall under the computer, so it's a good idea to have a small tray there to catch them. Exceeding this limit can lead to a loss of text, a loss of appetite and consequently a loss of weight (when you realize that much of what you typed is lost), all culminating in a loss of temper.

#### FIX PAGES

To adjust page lengths throughout a whole document, select F for "fix pages" from the Main Menu. The effect is as if you combined all the pages with the same document name into one single large page, and then re-divided that single page into smaller pages. You may now place the new page boundaries wherever you wish.

There are two paging modes, Automatic and Manual. The automatic mode makes all the re-formed pages the same size, whereas the manual mode allows you to choose the location of each page boundary. In the automatic mode, Format II scans the drives specified in the installation, including the default drive, for pages belonging to the specified document. The program then adjusts all pages to the required length, by moving lines of text from one page to another.

The manual option allows you to place page boundaries wherever you like. The screen display will change to look like that of the Editor. The text of the pages stored on disk will be displayed, along with a row of dashes in the middle of the screen. These dashes represent the location of the page boundary. All text above the line will be on one of the "new" pages, all text below it will be on the next. As in the Editor, the line display at the top left shows which line the cursor is on and the number in square brackets shows the number of lines on the page. For each page this will initially be the target number.

#### Conclusion

I have touched on only a few features of Format II. I will make the blanket statement that this is by far the best word processor that I have ever laid hands on. Period. As far as I am concerned, it is so far ahead of the others, there is no second place. You can almost learn it with only an occasional glance at the manual, which is the way it should be. Kensington has no reservations in improving the program, which they do on a regular basis when new printers or 80 column cards come out. The manual alone must have cost them a pretty piece of change.

The power of Format II is limited only by your knowledge of the program. If you purchase the program, it would be wise to obtain it from a very knowledgeable dealer. If you cannot find one, the program is sold through ECS, Inc. at the following address:

ECS, Inc. 808 Colony Road Bryn Mawr, PA 19010 215-527-1015

I usually do not endorse specific distributors or dealers, but with the sophistication of this program it is nice to be able to call up an "expert" to find out particular parameters or whatever. The people at ECS specialize in this piece of software and are knowledgable with almost every aspect of it, everything from the cheapest dot matrix printer to the top of the line Diablo. If your local dealer knows the product well, that's best.

The list price of the program is \$150. For this particular program, I would not recommend getting the lowest price, but getting the best service and dealer support, as in some cases you will need the expertise. Besides, for the few extra dollars you spend, it is well worth it to get the answer instantly rather than pulling your hair out. Kensington Microware will usually recommend that the dealer provide much of the question answering, so choose your dealer carefully.

What improvements could be made? Very few, but if it took advantage of the new Ultraterm from Videx, and could print lines longer than 80 characters it would be nice. However, very few people need this feature, and if I were hard pressed, the only situation I can think of is with attorneys and special legal contracts (or some typesetters, unfortunately—PCW.). Another addition that would be nice would be a single command to go to the beginning of the text. I strongly encourage Kensington to keep up the good work and introduce more professional software of the same caliber as Format II.

## **APPLESEED**<sup>T.M.</sup>

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Design and program a system on a standard Apple computer and then market it with the low-cost APPLESEED system...

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CPU BOARD The 6502 has been removed from the mother board and included in this card, which also contains the clock circuitry for the system.

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**EPROM BOARD** Jumper selectable for 2716 (EPROM) or 34199 (PROM); blow 2716 assembly language programs and then run them in this EPROM board. Jumpers allow selection of software on/off, initialize on/off and other controls.

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UNIVERSAL BOARD The APPLESEED Universal board contains the following: One 2716 socket for an F8 PROM, one 2K × 8 bit RAM (0-7FF), one UART channel for serial communications, 8 parallel INPUT lines (TTL), 8 parallel OUT-PUT lines (TTL), device decode for one additional standard slot-dependent board, support for standard Apple ][ style keyboard, and a power supply connection. Each feature is independent and any combination may be used simultaneously. The Universal board is designed to be used with the APPLESEED CPU board.

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Please call or write for prices and more detailed information on these and other APPLESEED Bus products.

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# /// E-Z Pieces

Suggested Retail Price: \$295 Haba Systems, Inc. 15154 Stagg Street Van Nuys, CA 91405



Review by Albert Chu

ntegrated software. This latest buzzword in the

personal computer industry is emerging everywhere -- in computer stores, magazines, and trade shows. In fact, "visitors to the West Coast Computer Faire," reported the San Francisco Examiner last March. "(were) astonished at the number of new integrated software products now on the market."

Integrated software allows you to perform several applications with one program, letting you transfer data from one application to another. For in-

stance, the popular 1-2-3 program from Lotus Development is an integrated spread sheet, graphics, and data base program. With it, you could enter information in your spread sheet model, select certain data from the model using the data base function, and then have pie charts drawn from this data using the graphics function. Thus, instead of buying separate software packages for each application, all you need is one integrated software package.

> Wouldn't it be nice if there were an integrated software package which combined the three most used applications for personal computing: word processing. database management, and spread sheet?

/// E-Z Pieces, an integrated spread sheet, word processing, and data base software, was developed for the Apple /// by Rupert

Lissner. (A version of /// E-Z Pieces available for the Apple //e is called AppleWorks.) Many Apple /// users may already be familiar with another one of Rupert Lissner's software packages, Quick File ///, a database management program.

both easy to learn and easy to use. If you know Quick File ///, then you'll learn /// E-Z Pieces within an hour. But even if you aren't familiar with Quick File ///, you'll still be amazed at how easy it is to learn this integrated software package.

One can almost learn this software package without having to read the manual. The manual, by the way, was quite a disappointment. No tutorial was included, and the manual seemed to have been edited in haste. Luckily, the /// E-Z Pieces user doesn't have to read the entire manual to learn to use the programs.

There are many built-in features which allow the user to learn /// E-Z Pieces. For example, press the Open-Apple key and "?" anywhere in the program and you'll get instant, online help. Every screen in /// E-Z Pieces reminds you of where you are, what you can do, and where to go. This information, displayed on the top and bottom lines of your screen, assures you that you'll never be lost in a maze of menu commands. And, you'll find that with /// E-Z Pieces. learning one application leads you to learn the other applications in less time. Many of the commands are the same across the various applications.

Disk: Drive 1 ADD FILES Escape: Main Menu Main Menu Add Files Get files from: The current disk: Drive 1 A different disk Make a new file for the: Word Processor Data Base Spreadsheet

Type number, or use arrows, then press Return

Easy-to-Learn, Easy-to-Use

Compared to other integrated software packages. /// E-Z Pieces is 166K Avail.

Because of its analogies to familiar concepts, /// E-Z Pieces is easy-touse. Your screen is analogous to a desk top; your disk directories to file folders; and your data files to pieces of paper in the folder. For example, when you boot /// E-Z Pieces, a "file folder," containing a variety of menu choices, appears on your "desk top," with the words "Main Menu" written on the file folder tab. And if you choose "1. Add files to the desktop", another file folder pops up, lying on top of the first folder, with an "Add Files" tab and more menu choices (see figure).

/// E-Z Pieces truly utilizes the Apple /// operating system's power in creating an easy-to-use integrated software package. For instance, you can not only list or delete files from a data disk, but also format a blank disk or create a subdirectory on a data disk. And as long as you have the proper drivers configured, /// E-Z Pieces allows you to print on ten different types of printers, ranging from the Apple Imagewriter to the Epson MX series. These ten printer specifications are standard; you may add custom printer specifications, too.

Now that we've seen some of the features which explain why E-Z is part of this software package's name, let's turn to some of the features of the three application pieces.

#### Word Processor

Unlike other integrated software packages, /// E-Z Pieces centers around the word processor application. Compared to other word processors, the one in /// E-Z Pieces is fairly powerful.

The power in this word processor can be seen through its diverse printing options. The writer can specify different margins and font types; proportional spacing, justification, centering, underlining, and boldface; subscripts and superscripts; page headers and footers; hanging paragraphs and bullets; and automatic page numbering.

The most powerful feature of this integrated software package can be demonstrated in the word processor. Information from the spread sheet or data base applications can be "cut" to a clipboard (another desktop analogy) and later "pasted" anywhere in a word processor file.

A unique feature of this word processor is the "enter keyboard" printing option. You can ask the printer to stop when printing so that you can type information directly from the keyboard into a form document. This feature is very useful when you want to personalize letters, for example, by typing in the recipient's name. However, this feature also points to a weakness in the word processor when you want to do a mass mailing. You cannot merge a mailing list from the data base into a form letter, as you can with other word processing programs.

Features I miss in /// E-Z Pieces' word processor include the absence of windows and user-defined glossaries. Windows allow the writer to split the screen into two parts, or windows, both containing the same file. The top window could show the first ten lines of the file, maybe the introductory paragraph, while the bottom window could show the last ten lines of the same file, for example, the closing paragraph. This would allow the writer to edit the closing paragraph in the context of the introductory paragraph without having to scroll through the whole text file.

User-defined glossaries allow the writer to program a certain sequence of keystrokes to a certain key. For instance, instead of typing out the words "/// E-Z Pieces" every time, with the glossary function, I could have typed Control-3 and the words "/// E-Z Pieces" would appear on the screen. Maybe the next revision of /// E-Z Pieces will include these features.

#### Spread Sheet

/// E-Z Pieces' spreadsheet files can contain up to 127 columns by 999 rows. For a 256K Apple ///, you may have a maximum of about 11,000 filled cells. For a user familiar with VisiCalc, the spread sheet application should be very easy to learn. You also have the flexibility of using a VisiCalc file or a DIF file (such as a file created by /// E-Z Pieces' own data base, VisiCalc, or other programs) as the source of a spread sheet file.

Most of the standard spreadsheet features that you'll find with other spread sheets are available here. This includes varying column widths, where you can set, for example, wider columns for words and narrower columns for numbers: various arithmetic, logical, and financial functions, including @IRR and @NPV; protection for specified cells; and moving blocks of information from one part of the spread sheet to another, or from one spread sheet to another. This spread sheet, however, doesn't have some features that many advanced VisiCalc users may want. One of these missing commands is the keystroke memory sequence available with Advanced VisiCalc.

You can print out the spread sheet to a printer, to a file in DIF format, or to an ASCII (text) file on a disk. And best of all, you can print to the clipboard and later move the information on the clipboard to a word processor file.

#### **Data Base**

As mentioned earlier, the data base portion of /// E-Z Pieces is very similar to Quick File ///. For a 256K Apple ///, you are limited to about 2300 records per file, assuming an average record size of 75 characters. Within this limitation, though, you'll find yourself working with a very flexible and powerful data base.

First of all, the data base file can also accept ASCII files (which may be created from other data base programs or even Apple Writer ///), DIF files (created from VisiCalc or a /// E-Z Pieces spread sheet), or from a Quick File /// file.

Setting up a data base file is very simple, and so is the data entry. There are two report styles: tables and labels. Both are very flexible and allow you to sort from the data base in various combinations of specified selection rules.

And, of course, the integration allows the user to "cut and paste" information from the data base into a word processor file.

#### A Good Value

/// E-Z Pieces is a well-designed integrated software package which takes full advantage of the power of the Apple ///. Furthermore, if you have an Apple //e at home and an Apple /// at work, your /// E-Z Pieces data files can be used directly by the AppleWorks program.

For a retail price of \$295, /// E-Z Pieces is also quite a bargain. Compare this with other integrated software on competing personal computers, and you'll find it to be a good value, too.

# BROADCAST APPLES

by Lenore Wolgelenter

ith all good intentions of leaving my house in time to avoid the early morning rush hour traffic, I headed up U. S. Highway 101 towards Oakland. My timing was off, as the cars were still bumper to bumper. The reward waiting for me when I got to Jack London Square was a few moments to spare. I was able to enjoy the boats rocking gently in the early morning fog of San Francisco Bay.

After taking pleasure in the morning fog and enjoying the good fortune of finding a parking place, I took the elevator up to the world of country music and the fast paced environ ment of radio broadcasting. My destination was KSAN and KNEW radio, respected call letters in broadcasting in the Bay Area. Steve Jordon, marketing manager for the two radio stations, greeted me with coffee and a guided tour of the station. Steve himself has not yet been converted to com-

puters and still works away on his typewriter, however, by the time of publication, he may have made some changes.

To stay as one of the top stations requires a lot of work and knowledge of the market place To help them do this, their one Apple computer has been working at least 6 hours per day for the last 18 months.

As he explained to me, the broadcasting business is highly

competitive. The San Francisco Bay area has approximately 40 radio stations vying for the listener to turn the dial to their programs. KSAN and KNEW play contemporary country and western music. To stay as one of the top stations in this geographic region requires a lot of work and knowledge of the market place. To help them do this, their one Apple computer has been working at least 6 hours per day for the last 18 months, reliably providing the muchneeded statistical reports.

As there had to be a beginning for this one computer,

everyone at the station gives the credit to Bill Collins. Bill is a softspoken man once he takes off his headphones. For the past 12 years, he has been the morning disk jockey at KSAN. Except for his cowboy belt and shirt, Bill looks more like a pipe-smoking college professor than a quick ad-libber of the country and western radio world.

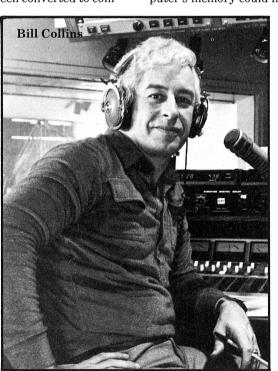
That follows a pattern we've discovered here at Apple Orchard: the Apple is introduced into the company environment by a staff member whose normal duties have little or nothing to do with computers, and the machine rapidly finds a home. Bill's introduction to computers was with a Radio Shack TRS 80. It took only 6 months before his interests exceeded the TRS 80's memory. Intent upon expanding his own knowlege, Bill purchased an Apple to do graphics. Once more his interests exceeded his knowledge, but now his computer's memory could match his curiosity. On the morning I

> was there, in between songs, in the control booth he was reading a book on Pascal.

> One professional benefit for this disk jockey is that his work day ends at about 2 PM. With time on his hands and a computer at home, he set out to learn programming. For a first project he wrote a word processing program in BASIC, and then he rewrote it in machine language. In addition to learning how to program his Apple, Bill is an amateur astronomer and history buff. The practical side of his personality put all this together in a data base which Bill uses for his daily show. As a disk jockey for more than 28 years, Bill can do his show without a script, and much of what he says is ad-libbed. To add some spice, a daily part of his program includes a few minutes of "this day in history". In order to keep up with historical facts for

365 days, Bill set up a data base for each day of the year. Periodically he updates his file as he gathers more historical data.

Bill describes himself as a solitary person and using a computer gives him the opportunity to extend his mind. Work at the radio station affords him the opportunity to share his warmth with people. He says "I am not here to educate or change the world; rather to cater to the tastes of my listeners and bring pleasure to their lives". The radio business is a personal challenge, his hobbies bring the in-



tellectual challenge.

To spread the word. Bill set out to bring computerized organization to the radio station. He developed simple data bases to keep a telephone directory and personnel roster. On a grander scale, he rewrote a TRS-80 market research program to work on the Apple, a music program to keep track of how many times a song tape was used and when it needed to be replaced. KSAN and KNEW, as with most stations these days, put all their music on tape cassettes. By keeping track of the number of plays per cassette, the program director can plan and budget for tape replacements. Another data base listed the artist's style and whether the song was "hard" or "soft" country music. In most instances, today's disk jockey does not select the music for his show. Computer programs are written so that the computer can select the music according to style. Using this method, the songs played during any given time period will have the necessary variety of mood and tempo, appealing to the greatest number of listeners.

Next on my tour was Laurie Sayres, music director for the station. She is responsible for including the top song hits of the moment, in her program planning. It is her responsibility to put together a balanced musical program and in order to do this, she must have access to the latest information. Laurie relies on the song charts, both local and national, phone calls to local record shops and trade publications such as Billboard and Cashbox. While the actual music programming is done on a Data General mainframe, having the Apple close at hand gives her the opportunity to quickly tabulate the daily information needed to do her job.

It did not take long before KSAN's computer guru had National Program Director Jim Wood hooked on using an Apple. Jim's responsibility is to see that KSAN and KNEW stay on top of the charts. In the broadcasting world, the ratings can make or break a station. In order to maintain the high ratings that KNEW and KSAN currently enjoy, Jim needs accurate up to date information formatted for his needs. He relies heavily on statistics from Arbitron (similar to Nielsen ratings for TV). In the highly charged world of radio broadcasting, accurate information is needed about the listener's age, sex, educational background, musical tastes, world affairs interest, when they listen to the radio and for what: news, music, traffic reports, talk shows, contests. Information is needed as to where the listener lives (zip codes) to figure out where a particular station has the strongest/weakest listener base.

Gathering the demographic information and doing market research is only the beginning. Together, Jim and Bill used VisiCalc to restructure their research information. The end result is a quicker and more comprehensive analysis of their competition, and audience. As with magazines, such as Apple Orchard, the larger the audience, the easier it is to get advertisers, and that leads to greater revenues. Jim was quick to point out that radio is an ego business, whether it means the popularity of the disk jockey, or the sales representative bringing in new advertising clients. The more data gathered and the quicker it can be analyzed, the better everyone can do their jobs and increase their own success.

But the story doesn't end in Oakland. KSAN and KNEW are part of the 14 station Malrite Communication Group. If Bill Collins passed the computer bug on to Jim Wood, he in

turn passed it on to the corporate Treasurer and President. During the week of my interviews, both of these corporate officers were busy working on budgets and forecasts with their own Apple /// computers in Cleveland, Ohio; the company was in the process of going public.

All of the Malrite stations are gradually having their record-keeping standardized via various computer applications. At the present time, their Rochester, New York station, WEZO-FM, uses the Apple for instant weather broadcasting, especially for hazardous snow conditions forcing school closure.

Other stations use Apples to instantly update and broadcast community events. Steve Schram, program director at WZUU-FM in Milwaukee Wisconsin, uses a modem with his Apple to hook directly into Arbitron for up-to-the-minute rating information. In general, however, broadcasting still has a way to go. Employees at local radio stations (even KSAN-KNEW) have not yet taken to the computers, as evidenced by the number of typewriters sitting on the desks. When I asked about this, Jim said that most of the staff was still scared of the computer. (Software developers take note: there is still an opportunity to create panic free software for the absolute novice.)

Before heading off in to the sunset and the 5 o'clock traffic I turned my radio to KSAN, much wiser about the world of broadcasting and fully aware that the heavy traffic was already out there. Since rushing would not get me home faster, I stopped at the corner to look at the boats, now swaving in the afternoon breeze. Now, where will I find my Apple user developing nautical applications programs so that I could spend a day on a boat?





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# Customizing AppleWriter II-//:

## Special Glossaries

by Steve Goldstine and Mary Ann Vizdos

ne of the most useful features of the AppleWriter II word processing program is its glossary feature. A glossary permits a single character to be defined as the code for multiple characters or an entire phrase. When you type the single code character, the whole defined phrase is inserted automatically into the text at the cursor position. The most popular use for the glossary is to facilitate the insertion of printer codes for boldface, underlining, etc. anywhere in the text.

Glossary definitions are not limited to printer codes or short phrases, however. Multiple lines of text, separated by carriage returns can also be defined. In correspondence, for example, this allows the insertion of a return address anywhere in the text with a single keystroke. In this article, we will describe a method of defining multiple lines of text as a single glossary term which can be used with the AppleWriter II-/// program as implemented for any variety of Apple computer. Because carriage returns can't be part of glossary definitions on most Apples, this method utilizes special characters in their place and translates them back into carriage returns at a later time. This approach also offers greater flexibility in formatting the glossary.

My favorite use for a multi-line glossary definition is the signature block at the end of a letter, since it allows me to finish with a flourish. Glossary files are ordinary text files just like those you use when writing with AppleWriter. They are therefore created the same way you create any other file. For this example, Start by clearing memory and initiate the glossary using 'z' as the glossary term. Using the '[I]' command, the signature block begins at Tab position 36. The entry looks like this:

Z

Sincerely,

Jack Smith
Public Relations Department
Don Quixote Software
363 Cervantes Lane
Windmill, New Hampshire 96043
(222) 674-8932

Please note that each line begins with '[I]' commands to tab over to 36, ends with a carriage return and carriage returns are used for the blank lines. After entering this definition for 'z', all the Carriage Returns (>) are replaced by '\*' (or any other infrequently used 'special character') by placing the cursor just above the 'z' and typing a 'find and replace' command with special delimiters- '[F]:<>> <\* < A'. This command transforms the entry into the following:

Z Sincerely, \*\*\*

Jack Smith\*
Department\*
363 Cervantes Lane\*

Hampshire 96043\*

Public Relations Don Quixote Software\* Windmill, New (222) 674-8932\*

Next, a real carriage return is typed just after the last character in the entry to terminate this glossary definition (everything has got to end sometime). The entry, now in its final form, is promptly '[S]aved' as a text file called 'glossary.name'. The screen and memory are then cleared with the '[N]ew' function.

Now that you have created a glossary file, how do you use it? The differences between glossary files and normal text files are in the memory location they occupy, the way they are displayed and the method of manipulating or implementing them. A normal text file is loaded with the '[L]oad' function, is visible on the screen and can be manipulated by variety of keyboard entries. A glossary file is loaded through the 'Additional Functions' menu ('[0]' function), is not visible on the screen and is manipulated by the '[G]lossary' command. After a glossary file is loaded, typing '[G]' plus the pre-defined code character allows you to insert the glossary definition. Typing '[G]\*' deletes the current glossary, and '[G]?' allows additions to the current glossary. (New definitions added through '[G]?' are lost when you exit AppleWriter in the II version of the program).

Back to our current glossary file. The glossary file you have saved is loaded by typing '[0]5' ('[0]E' for Apple

Writer //e) and the file name, 'glossary.name'. After typing your next letter place the cursor at the left margin below the end of the text and insert the glossary definition by typing '[G]z'. Magically, the glossary definition appears in your document (see above). After the letter is proofed, we use the '[F]ind' command to transform the signature block at the end of the letter back into a more familiar format. Type '[F]: <\*<> <A' (transforming the '\*s' back into 'CR's ('>') ). Thus:

Sincerely.

Jack Smith Public Relations Department Don Quixote Software 363 Cervantes Lane Windmill, New Hampshire 96043 (222) 674-8932

You will notice that there is one small aberration which requires correction in the 'glossary.name' file. The first line is not at tab 36 in its final form (because of the space taken up in the glossary file by the term 'z'). To correct, just tab over to 37 for the first line when typing the original or reload the existing glossary file through the '[L] oad' function, add a space after the 'z' and re-save the glossary file. Small price to pay.

More impressive uses for this type of glossary definition are:

- 1. Special Formats Within Documents. If a particular typed format is used frequently, the approach presented here can save the format as an outline which can be easily inserted into a document and filled in from the keyboard. This is especially useful for producing sections of a monthly report or contract. First, the outline is entered as usual, with all the imbedded print commands for indentations and margins. Then a code character is inserted at the beginning of the text, carriage returns replaced by a special character and finally the visually condensed outline definition is saved as a glossary file or merged with another glossary file.
- Business Forms. When any particular style of business form is used only occasionally, this approach can be very handy and inexpensive.
- 3. Custom Letterheads and Titles. In combination with a dot matrix printer and the proper printer commands, any number of different custom letter heads can be printed by typing a single code character.
- Multiple Line 'Top/Bottom Line' Entries. Although the standard method of printing top/bottom line entries is more convenient, these are normally limited to single line. If you allow enough space on individual pages, multiple line entries can be inserted on each page prior to printing.
- Imbedded Print Commands for Outlines. This approach can be used to define imbedded print commands and is particularly useful in making outlines. For example, a '+' could be defined as '.lm+4\*' to indent a block of text and a '-' as '.lm-4\*' which brings the left margin back out again. Since these imbedded commands must be a line by themselves, after typing a document all the entries which require a Carriage Return are transformed by the '[F]: <\*<> <A' command prior to saving or printing.

The glossary file example used here contained only one entry. Any number of entries can be saved in a single glossary file as long as the entire file does not exceed 2048 characters. You can check the length of the glossary file by noting the number next to 'Len:' on the data line. Any single character except "and "can be used as the code for a definition, but each one should be unique. A sample glossary can be found on the AppleWriter II master diskette under the name "Special". The new version of AppleWriter /// even contains a glossary which allows the numeric keypad to be used as a group of function keys for AppleWriter commands.

If your interest in AppleWriter has taken you this far, let's go one step further. Text files can be used for a third purpose within the AppleWriter program. That is to automate Apple Writer. Many AppleWriter functions can be automated by simple programs, which, like glossaries, are standard text files, loaded or executed in a special way. A program which will help create multiline glossaries by automatically replacing the carriage returns with "s' would look like this:

```
P WPL. CONDENSE
       P Program to Replace CRs with "s'
start
       F<><*<A
       Pat
quit
```

This text file is saved under the name 'WPL.CONDENSE' and run by typing 'P:DO WPL.CONDENSE'. WPL stands for Word Processing Language, and the sequence of commands in this WPL program will automatically do the replacements you had previously done manually. Running this program with the signature block and its glossary code on the screen will produce a visually condensed signature block and then return you to the main AppleWriter program so you can save your new glossary. Most of the commands used in this simple program are the same as those used in the main program. The unique commands are 'P' (P followed by a space) which is a Remark statement (similar to the REM in the BASIC language) and 'Pqt' which is equivalent to END in BASIC. In addition, segments of the program can have labels ('start', 'quit').

An additional WPL program can be used to restore a multiline glossary definition after it is inserted in a document. This restoring program replaces the "s' with carriage returns:

```
P WPL. RESTORE
       P Program to replace '*s' with CRs
start
      В
       F<*<><A
quit
       Pqt
```

This program is '[S] aved' as a text file under the name 'WPL.RESTORE' and run after all the multiline glossary definitions have been inserted into a document. Typing 'P: DO WPL.RESTORE' will restore the document on the screen into a readable and printable form.

If you are interested in writing AppleWriter programs (properly called Word Processing Language WPL programs) check the WPL tutorial in the AppleWriter documentation. Further, an excellent series of WPL tutorials by Richard Loggins began appearing in Apple Orchard starting in October, 1983.

# The Genius

### **A Full Page Display Monitor** for your Apple II

Micro Display Systems, Inc. P.O. Box 455 Hastings, MN 55033 (612) 437-2233

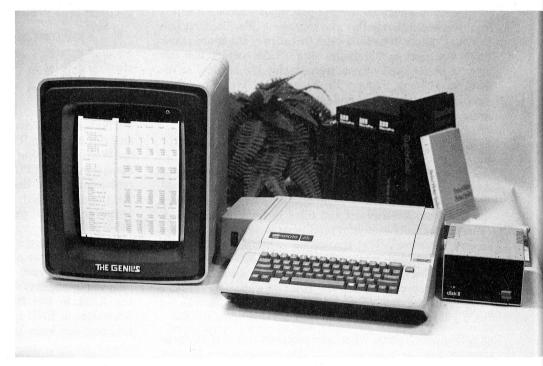
#### Review by Gene Wilson

he Genius, for Apple II computers, is a full-page display monitor (CRT). It provides a full 57 lines of flickerfree, high-resolution text, eightycolumns wide, on a fifteen inch long screen. The characters are formed with a 7 x 12 pixel (dot) which sits in a 9 x 14 pixel field. This dot resolution allows for a well defined character set, which includes true descenders. A number of International font sets are available as an option.

This monitor, with its low persistence phosphor CRT, is available in black and white, green, or amber models. All three versions offer "inverse" and "flashing" characters. A full page of a letter can be displayed, for example, as black letters on a white background, which takes on the appearance of a typewritten page.

#### Interfacing (Computer vs. Monitor)

The rather large interface card, which is has been designed to be placed into slot number three, allows up to 4560 characters (80 characters x 57 lines) to be "scrolled" onto the display in less than three seconds. To accomplish this, a Z-80 microprocessor, which is inside the CRT monitor, along with 16k of internal screen memory and buffer space, is able to map the screen with amazing speed. Computer memory allocation for use of the full-page mode



The GENIUS display monitor can display a full typewritten page, up to 57 lines.

requires the Apple's two text pages plus an additional block of 4560 bytes. A 2048 character EPROM on the interface card can emulate the functions of eighty column cards that follow Apple I/O driver conventions.

Be aware that while this interface card is working hard to control interaction between the computer and the CRT, it is generating heat. I recommend running ANY large peripheral board (and this is a big one) with a fan running; if you don't have a fan, then at least leave the top of the computer's lid cracked-open for fresh air/ventilation.

The interface assumes that the user has performed the "one-wire shiftkey" modification to the Apple II's motherboard: for older Apples this allows the screen to be fully compatible with the most modern word processing packages. Don't panic if the modification hasn't been performed, as software switches have been provided to take care of this case.

#### The Basic Story

The Genius sets itself up as the input/output device for Applesoft BASIC. It can also be used as a text printer by simply sending output files to slot number three (PR#3). The monitor will also work fully in Apple's forty-column mode, but the letters are double-size on the screen.

A full set of escape functions allow full programming of screen sequences. These are fully documented in the Operating Instructions.

#### Pascal Users Take Note

On boot-up, Apple Pascal "sees" the interface card (if it has been installed in slot number three) and assigns it as the SYSTEM.CONSOLE. To make full use of the Genius, simply eXecute APPLE3:SETUP.CODE and set the SCREEN WIDTH to 80 and the SCREEN HEIGHT to 57. Pascal will now display 80 columns by 57 lines.

Note here that programs that only access 24 lines will still be active in only the topmost 24 lines. This in no way hampers operation of these programs, and the display resolution will still be superior to that shown with most monitors.

#### CP/M

(Something for everybody)

Simplicity! Just boot-up and the Genius resets to what it considers "normal" mode, with light letters on a dark screen. Pressing the right control characters will set the video mode to "inverse".

The interface will assume that all characters typed on the keyboard are upper case. Upper and lower case letters will be generated on the display screen if the system is told that the keyboard has been modified for this purpose.

CP/M software that requires "escape" sequences can be used, but the user must press the ESCape key twice, followed by the required sequence.

Many CP/M programs have a configuration option that allows setting defaults and parameters that will be used each time the program is booted. For example, Wordstar can be told that the full 57 lines are available.

#### Conclusion

(Lots of features in a big box)

The Genius is ideal for the office environment, where its full features can be used and appreciated on a daily basis. The cost of the unit, at \$1,250.00, is prohibitive for home or hobby use, and the size and weight of the cabinet, at 17 inches in depth and nearly 40 pounds in weight, suggest that the monitor be placed in a single, static location.

As the Genius has an RS-232C version, it is rumored that an Apple /// model will be available soon. Many business and professional applications programs running on the Apple /// could benefit from the large-screen, high-resolution display, as provided by this unit.

Looking at an entire page, on a screen with black letters on a white background, exactly as it will appear on paper, is a luxury not readily available with other monitor displays. The character set resolution provides crisp, clear displays that are a joy to read.

## THE BEST WORD PROCESSOR IN THE WORLD! Well... Maybe...

For The Apple II, II+, And IIe, Softinson Data Corporation Presents:

#### THE SOFTGLOW WORD PROCESSING SYSTEM

There are many word processors available for the Apple Computer, each having different features and functions, and each claiming, in some way, superiority to the others. Trying to pick "the best one" to meet your requirements can seem like an impossible task.

Softglow, from Softinson Data Corporation, may be the answer. Its features are listed below in some detail, and its price is inexpensive enough to justify its purchase even if you already own a word processor.

#### Some Facts-Softglow:

- is a true full screen editor for the Apple II, Apple II+, and Apple IIe-at all times, "what you see is what you get."
- is written completely in assembler language-system response time is very fast-screen update is instantaneous.
- uses standard DOS text files-so it's compatible with many other word processors.
- has fast loading of text files-up to 5 times normal speed
- has standard word processing features-such as word wrap around, alpha lock, tab, and global search and replace; and some nonstandard ones such as soft hyphens and non-break spaces.
- supports lower case, the shift-key modification, and enhancer (under the keyboard) boards.
- utilizes the full capabilities of the Apple IIe.
- has fully buffered input-characters cannot be lost no matter how fast they are entered.
- software is unprotected-so making backup copies is no problem.

#### And Some Figures-Softglow Has:

- 12 Cursor Control Commands-including move cursor by word, page, and paragraph.
- 5 Modes of Updating Text-insert, delete left, delete right, replace, and case change.
- 9 DOS File Commands-uses standard DOS files-commands are: load, save, delete, catalog, lock, unlock, rename, verify, and initialize.
- 9 Block Commands-including delete, move, and copy a marked block; save and append a mark block to a file; and load a file at the current cursor position.

   11 Find and Position Continue including for your and back your
- 11 Find and Replace Options-including forward and backward search, wild card, whole word search, ignore upper and lower case, and replace all.
- 16K RAM Card-used, if available, for added text space.
- 25 Printer Format Commands-including left, full, center, and right justify; multiple headers and footers; draft copy; file insert and file chaining; the printing of text to any slot, or to a file for later printing or sending; and hyphen help.
- 20 Configuration Parameters—so the system can be customized to individual applications.
- 2K Macro Area-any characters typed at the keyboard can be entered as a macro, to be invoked by a one or two character sequence. Form letters are easily produced using this feature.
- 3 User Defined Files-configuration parameters, macro definitions, and tab stop positions can be loaded automatically at power-up, or loaded anytime while running the editor.
- 32 User Defined Tab Positions.

#### And The Best Figure Of All:

• \$49.95-check or money order.

Sound complicated? It really isn't. Softglow is extremely easy to learn, and yet, unlike so many others, advanced enough to meet your future word processing needs. It's just possible that, for you, Softglow is the BEST WORD PROCESSOR IN THE WORLD!

To use the Softglow Word Processing System, you will need:

- An Apple II, Apple II+, or Apple IIe, with a minimum of 48K of memory.
- One or more 16-sector disk drives (DOS 3.3).
- A TV set or video monitor.
- A printer with interface card to print out documents.

  Apple is a registered trademark of Apple Computer, Inc.

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# **EW**Stuff

### **New Products For The Apple**

**Edited by Gene Wilson** 

The most comprehensive listing and description of new temptations, delicacies, and necessities for your Apple. Notice too that we've made it even easier for you to find out more about these items; just circle the corresponding number on the Apple Orchard Direct HelpCard a bit farther ahead in this issue. We'll forward the requests directly to the manufacturer.

Producers of products for Apple Computers should send new releases two months in advance:

#### NEW PRODUCTS EDITOR **Apple Orchard**

P.O. Box 6502 Cupertino, CA 95015

The IAC cannot be held responsible for claims made by manufacturers.

#### Contents **NEW FROM APPLE HARDWARE**

Disk Storage/Backup **Coprocessor Systems Interface Cards** Modems/Networks Printers/Plotters **Static Protection** Miscellaneous **SOFTWARE** 

**Integrated Packages Business** (General) **Spreadsheets** Communications **Educational** 

**Financial** Games/Simulations

Graphics Languages (Programming)

Personal Utilities

Music **Word Processing Data Base Management** 

#### **NEW FROM APPLE**

Two new modems use an RS-232C serial interface with a 9 pin connector. The modems plug directly into the builtin serial port of any Apple ///, Macintosh or Lisa computer. A serial interface card is required for use with any 64K Apple II or //e computer, and can be purchased in an optional accessory kit. Accessory kits for the Apple II and /// computers include a menu-driven terminal program that allows users to dial into information services.

- Apple Modem 300 works at 300and 110-baud rates, \$225.00.
- Apple Modem 300 with accessory kit (including a serial interface card), \$299.00.
- Apple Modem 1200 works at 1200and 300-baud rates, \$495.00.
- Apple Modem 1200 with accessory kit (including a serial interface card), \$570.00.

Products are available at authorized Apple dealers.

The DOS Programmer's Tool Kit, part of the Workbench product line, provides the tools needed to program an Apple II Plus or //e computer in both assembly and Applesoft BASIC under DOS 3.3. Software utilities are included for developing and using special text animation sets, as well as "Boston Window," a full-screen editor.

This product is available at authorized Apple dealers, worldwide.

#### **HARDWARE**

#### Disk Storage/Backup

A CP/M version RAMDRIVE //e, for Apple //e computers with 128K extended memory and 80 column cards, creates a RAM-speed disk emulator. \$29.95.

Circle HelpCard No. 401 Precision Software 6514 North Fresno Street Milwaukee, WI 53224 (414) 353-1666

#### Coprocessor Systems

McMill, a 68000 coprocessor card for all Apple II computers, utilizes Motorola's 60008 processor, which is totaly code compatible with the 68000. It is offered as an entry level, educational board for those interested in working the 68000. Package includes hardware documentation, schemata, and a FIG FORTH software. Optional SC cross assembler includes debugging code with a simple trap monitor, built-in line oriented editor, and complete documentation.

McMill, \$229.00.

McMill with Assembler software. \$299.00.

Circle HelpCard No. 402 Stellation Two P.O. Box 2342 Santa Barbara, CA 93120 (805) 966-1140

#### **Interface Cards**

Uniprint is a simple parallel printer interface card for the Apple II Plus and //e computers, and a wide variety of printers. It provides graphic transfer features. Centronics compatible cable and manual included, \$89.00.

Circle HelpCard No. 403 Videx, Inc. 1105 N.E. Circle Blvd. Corvallis, OR 97330

IntroVoice II, a speech input device for all Apple II computers, supports unlimited vocabulary in subsets of 160 words or phrases. The system includes a plug-in board with 16 channel audio spectrum analyzer, 16K of RAM and 8K of ROM. The unit is supplied with documentation, software, and all necessary components.

Circle HelpCard No. 406 Voice Machine Communications, Inc. 1000 So. Grand Avenue Santa Ana, CA 92705 (800) 821-2226

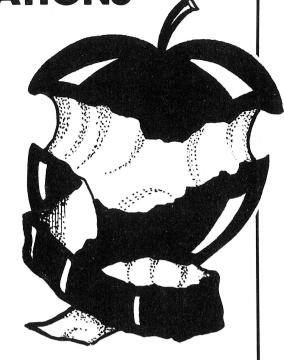
#### Modems/Networks

The Visionary 1200, a 1200/300bps intelligent, standalone Bell 212A modem with auto-answer and auto-dial,

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Flexibase lets you build and access data base files in a language that you already know. You can use Flexibase with Applesoft, Integer Basic, Fortran, Pascal, or whatever language you use on your Apple. Flexibase is a card that you plug into a peripheral slot on your apple. It'll let you write application programs you never dreamed possible before. Or, you can select one of our application programs that use Flexibase. Each comes on a separate 51/2 inch floppy disc and sells for just \$42.50 each. Flexibase must be installed before using our application programs.



A Data Base is a special organization of your Data files using "Keys." You can read your files either sequentially or randomly. For example if your file key was by name, reading your file sequentially would produce records alphabetically by name (regardless of the order you wrote the records in). Or you could read the file randomly to find a specific name without searching the whole file. Examples of keys: Social Security number, name, (payroll) bar code, stock number, (inventory) name, company, zip, (mailing) purchase order or account (accounts receivable and payable). The file can be read by either of two keys. Variable length records eliminate extra spaces used to make the records all the same length.

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Flexibase and all application programs come complete with instruction manual. Flexibase runs on Apple II, Apple II Plus, and Apple II E.

contains up to 48K of battery backed-up CMOS memory for sending, receiving storing messages, TELEX and TWX. It has its own internal clock/calendar. On-board software gives it the capability of sending and receiving messages automatically, even if the host computer is turned off. Connection to the Apple ///. Lisa or Macintosh is by RS-232C port. The Apple II requires an interface card. No software is included in the package.

- 2K RAM unit, \$795.00.
- 16K RAM unit, \$895.00.
- 32K RAM unit, \$995.00.
- 48K RAM unit, \$1,095.00. Circle HelpCard No. 409 Visionary Electronics, Inc.

141 Parker Avenue San Francisco, CA 94118 (415) 751-8811

#### **Printers/Plotters**

ThinkJet, HP's Personal Printer, has been introduced for use with all Apple II and Apple /// personal computers. The HP-2225, which prints at 150 cps, combines the printhead with the ink reservoir into a single disposable unit (replacement cost is less than \$10.00). It requires a parallel interface

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card (not included). A serial version will be released later. \$495.00. For further information, call (800)-FOR-HPPC, your HewlettPackard local authorized personal-computer dealer or HP sales

The Epson RX-100 dot matrix printer, prints at 100 cps across 136 columns (10 CPI). It features 9x9 dot matrix characters with a logic-seeking, bidirectional printer, disposable print head, an 96 character Standard ASCII character set and an alternative italics set, and 128 user-selectable type styles. Parallel interface for connection to an RS-232C device is standard. \$699.00. For further information, contact Cinnia Curran/Naomi Sigler, with the Bohle Company, at (213) 557-1331.

The Ring King Up-Write printer stand raises printers three and one-half inches. Two sizes are available. Circle HelpCard No. 411 Ring King Visibles, Inc. P.O. Box 599 Muscatine, IA 52761 (319) 263-8144

#### **Static Protection**

The 24-by-36-inch "First Touch" Series 9200 Static Control Computer Pad "grounds" the operator by discharging built-up static electricity in less than half a second. For further information, contact Allen M. Fobes, Public Relations Department, at (612) 733-9572. \$69.95. Circle HelpCard No. 414 Department DR83-26 Box 33600

Miscellaneous

St. Paul, MN 55133

Trak Star, for all Apple II computers, is a precision instrument that shows exactly where the read/write head is in the disk drive at all times. It displays all the tracks that are being accessed by a program. Up to 99 tracks can be displayed, so high density drives and program disks using half-track copy protection can be monitored. \$99.95, plus \$3.00 s/h. Circle HelpCard No. 416

Midwest Microsystems 9071 Metcalf Overland Park, KS 66212 (913) 676-7242

DataBind is a vinyl two-ring notebook that accepts 9 1/2 x 11 inch pinfeed paper--both vertically and horizontally. \$6.00/each or five for \$28.00 plus \$2.00

Circle HelpCard No. 419 DataBind Dept. 24, P.O. Box D Margate, NJ 08402

#### SOFTWARE

#### **Integrated Packages**

The Magic Office System, for the Apple //e (with DOS 3.3, 64K, two disk drives, and an 80-column display), combines Window 11, MagiCalc and Magic Words. Cut and paste allows movement of data between documents. Circle HelpCard No. 420 Artsci 5547 Satsuma Avenue North Hollywood, CA 91601 (213) 985-2922

4 in 1, for Apple computers, combines major data processing operations into a single program. Word processing, list and label making, calculations and data management are all handled by a single set of menus and procedures. \$129.95. Circle HelpCard No. 421 Softsmith Corporation 1431 Doolittle Drive San Leandro, CA 94577 (415) 430-2411

#### **Business (General)**

BPI announces four business accounting software packages for the Lisa 2/5 and 2/10 computers, which feature hard disk drives:

- General Accounting
- Accounts Receivable
- Accounts Payable
- Payroll

Each package costs \$595.00 and is available at over 550 authorized Apple 32 Supermicro dealers. (BPI software being developed for the Macintosh will also run on Lisa systems.) Circle HelpCard No. 422

BPI Systems, Inc. 3423 Guadalupe Austin, TX 78705 (512) 454-2801

Great Plains Software has released an enhanced version (3.0) of its Hardisk Accounting Series for the Apple //e and /// computers:

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#### APPLE HARDWARE

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Inventory

For further information, contact Sheila Fiechtner, at (701) 281-0550.

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Property Management, for Apple II computers, performs all bookkeeping functions from any residential or commercial property with as many as 1,000 renters or leasers (depending on hardware). Financial records, including income and expense summaries, and individual tenant records can be generated. \$495.00.

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#### **Spreadsheets**

SuperCalc 3 includes presentationquality graphics, data management and text-editing capabilities. The program can run on the Apple //e when the Rana 8086/2 peripheral has been installed. (See NewStuff, Apple Orchard, February, 1984.) SuperWriter can add fullfeature word-processing capabilities including integrated form-letter generation and a spelling checker. SuperCalc 3 will be available on Lisa 2 and Apple 32 Supermicro computers in third quarter, 1984. For further information, contact Eric Lund, at (408) 942-1727.

Circle HelpCard No. 426 Sorcim Corporation 2310 Lundy Avenue San Jose, CA 95131

PractiCalc II, for the 48K Apple II Plus and //e computers, is a spreadsheet program with features including word processing, advanced editing, variable column widths, 80 column screen (with Apple //e 80-column card), upper and lower case entry and printing for the Apple //e, and an on-screen default menu, and alpha and numeric sorting. \$69.95.

Circle HelpCard No. 427 Micro Software International The Silk Mill 44 Oak Street Newton Upper Falls, MA 02164 (617) 527-7510

#### Communications

Mite, a data communications and file transfer system for Apple II computers (running under CP/M), interfaces to a number of computer configurations. Installation instructions are included for use with cards, including: Apple 80column, Videx Videoterm, M and R Superterm, ALS Dispatcher, CCS 7710. Haves Micromodem II, and Super Serial. It offers full modem control support for most popular auto-dial/autoanswer and manual modems. \$150.00. Circle HelpCard No. 428 Mycroft Labs, Inc. P.O. Box 6045 Tallahassee, FL 32314 (904) 385-1141

#### **Educational**

MacManager, for the Macintosh Computer, is a business simulation program. The players run a hypothetical company. They can graphically "see" production, plant capacity and physical inventory as they make business decisions based upon financial data. \$49.95.

Circle HelpCard No. 430 Harvard Associates. Inc. 260 Beacon Street Somerville, MA 02143 (617) 492-0660

New Horizons: The Educator's Computer Literacy Series, designed to run on Apple II Plus and //e systems, is a sixteen hour videotape (8 module) series that includes comprehensive printed materials. It helps educators to effectively introduce computers into their classrooms.

Circle HelpCard No. 431 Darryl L. Sink & Associates, Inc. 1155 N. First Street, Suite 201 San Jose, CA 95112 (408) 297-3900

Supermap, for the Apple II, is a computerized atlas and almanac; it is also a guide and self-paced educational journey of over three hundred cities. \$39.95.

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Fairfield, IA 52556

A health educational poisoning tutorial, for the Apple II, II Plus, and //e computer, is available on diskette. The menu-driven program gives the average person an overall view of poisoning. \$39.95 plus \$2.50 s/h. Circle HelpCard No. 438 Health Ed Software P.O. Box 1209

BV Engineering announces a new line of engineering/educational programs for

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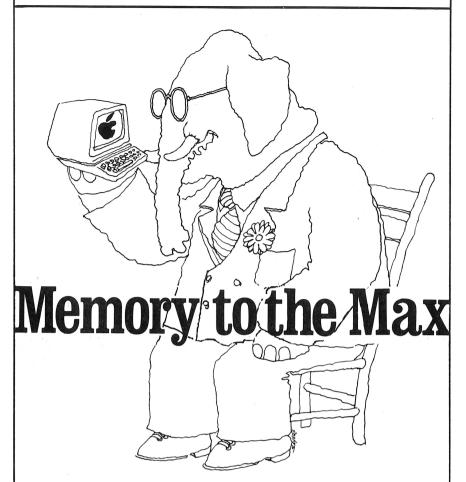
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**LogoMotion** for the Apple was developed to create an interactive environment, a mathland, in which students can set their own pace, problems and goals. Age range is from young children to adults. \$149.95.

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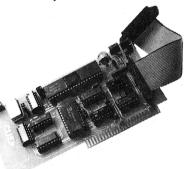
Circle HelpCard No. 449 Software Academy 2222 Morley Street San Diego, CA 92111 (619) 571-8411



The DiscMaster II by Data Cue expands the storage of your Apple II or Apple II compatable systems. The DiscMaster allows you to connect two 8" or two 3½" double density disk drives per controller to your computer. The drivers are supplied for DOS 3.3 and PASCAL 1.1 operating systems. Optional drivers are available to read and write standard 8" CP/M, IBM P.C., and SUPERBRAIN disks.

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C.   1980  H.   1981	C.   I have never belonged to a local group	031	071	111	151	191	231	361
D. □ 1982 I. □ 1983	D.   I used to belong to a local group, but	032	071	112	152	192	232	362
E. not yet	don't now	033	073	113	153	193	233	363
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F.   IBM PC or workalike		C. 🗆 \$300 - \$600		024	064 065	104 105	144 145	184 185	224 225	364 365
G. Don't own yet		D. 🗆 \$600 - \$1,000		025 026	065	105	145	185	225	366
H.  Other		E. More than \$1,000		026	067	106	146	187	226	367
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C. 🗆 1980 H. 🗆 1981		C.   I have never belonged to a local group	Α.	031	071	111	151	191	231	361
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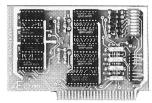
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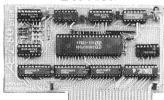




- Complete 16 voice music synthesizer on one card. Just plug it into your Apple, connect the audio cable (supplied) to your stereo, boot the disk supplied and you are ready to input and play songs.
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- Now with new improved software for the easiest and the fastest music input system available anywhere.
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- Runs WORD STAR, dBASE II, COBOL-80, FORTRAN-80, PEACHTREE and ALL other CP/M software with no pre-boot.
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	, were	SOFTSWITCH	SUPPORT	DESIGN	HOME	MATRIX	INPUTS	OVERRIDE	CHARACTERS
VIEWMASTER	179	YES	YES	YES	YES	YES	YES	YES	YES
SUP'RTERM	MORE	NO	YES	NO	NO	NO	NO	YES	YES
WIZARD80	MORE	NO	NO	NO	NO	YES	NO	YES	YES
VISION80	MORE	YES	YES	NO	NO	YES	NO	NO	NO
OMNIVISION	MORE	NO	YES	NO	NO	NO	NO	YES	YES
VIEWMAX80	MORE	YES	YES	NO	NO	YES	NO	NO	YES
SMARTERM	MORE	YES	YES	NO	NO	NO	YES	YES	NO
VIDEOTERM	MORE	NO	NO	YES	NO	YES	YES	NO	YES
									D/1.4

The VIEWMASTER 80 works with all 80 column applications including CP/M. Pascal, WordStar, Format II, Easywriter, Apple Writer II, VisiCalc, and all others. The VIEWMASTER 80 is THE MOST compatible 80 column card you can buy at ANY price! **PRICE \$179.00** 

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- 64K config. is all that's needed, 128K can take you even higher. PRO-DOS will use the Memory Master IIe as a high speed disk drive.
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  - Precision software disk emulation for Basic, Pascal and CP/M is available at a very low cost. NOT copy protected.
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#### Viewport A Short Look At Industry News by Gene Wilson

As hackers and data thieves have become more sophisticated, so have efforts to protect against unauthorized use of corporate (and personal) computers. While the major thrust of protection has been to "armor-plate" software used within the computer, the Lockheed-Georgia Company has been working in a slightly different area. Their Data Sentry, a new "intelligent" modem, requests the phone number of anyone requesting access to its computer. It then hangs up, looks through a list of authorized numbers, then calls back and asks for a password. Three tries are allowed, then no further access is permitted. An audit trail of successful, and more importantly, unsuccessful phone numbers is kept for future use. We predict that hackers and would-be-pirates won't like this device at all!

During a developer's conference the recent West Coast Computer Faire, held in San Francisco, Apple Computer's representatives "admitted" that a halfmegabyte version of the Macintosh computer would be available by the end of the year. Incidentally, Apple was able to draw huge crowds by showing prerelease versions of new software. MacProject, MacPascal, and MacBASIC were very popular. Look for Apple, as well as third-party vendors, to upgrade popular Apple Plus and Apple /// software packages to operate with the new "mouse". Look for further enhanced capabilities for the //e (and the new //c) with extended memory, as well.

Now"... going up the river," can be fun, educational, and tax deductible. CLASS Associates, Inc., in cooperation with the Delta Queen Steamship Co., offers a floating computer-familiarization course. The seven-night cruise on the Mississippi River, covers computer instruction, five gourmet meals daily, room accomodations, and ship board activities including entertainment and dancing each night. Tennis and golf are available at private clubs along the route. Best feature is that the whole cruise is tax deductible and can be "written-off" as ". . . a business meeting aboard a ship operating in the U.S."!

### **Financial**

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Circle HelpCard No. 450 Satori Software 5507 Woodlawn N. Seattle, WA 98103

The Home Accountant is now available for the Macintosh computer. This version utilizes the Macintosh technology with advanced windowing features. \$99.95.

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The Home Cataloger, for the Apple II and //e computers, allows up to 1,500 individual entries (depending on hardware). The user can create customized filing systems, or select one of the program's ten pre-designed cataloging lists. \$49.95.

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The Farm Accountant, for Apple //e computers (with 64K), is a double entry general ledger created specifically with the needs of farmers in mind. \$195.00 (Canadian). Circle HelpCard No. 454

Digipac Computer Consulting 907 River Street East Prince Albert Saskatchewan S6V 0B3 (306) 764-1707

### Games/Simulations

Jenny of the Prairie, one of four nonviolent adventure games released by Rhiannon, was created especially for girls. This survival story is about a pioneer girl, who becomes separated from her covered wagon train, and must explore her surroundings in an effort to survive the advancing Winter alone. For all Apple II computers, \$39.95. For further information, contact Margaret Tuttle, Marketing, at (617) 944-3700. Circle HelpCard No. 458 Addison-Wesley General Books Division Reading, MA 01867

Sams offers three new games for the Apple II with 48K, Applesoft in ROM, DOS 3.3, and one disk drive. Game paddles and color monitor are optional:

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- In Mug Shot, a game for one to four players, each player has a fort and a field of five "mugs" inside a trap; these mugs must be released, and then destroyed before they can destroy the player's fort.

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Regatta, for one or two players, lets the player(s) choose any of four lakes, then lets the player(s) set sail and control the tiller around a marked course. Program keeps track of elapsed race time. A manual is included. \$29.95.

Circle HelpCard No. 461 Howard W. Sams & Co., Inc. 4300 W. 62nd Street Indianapolis, IN 46268 (317) 298-5400

### **Graphics**

Metalogic, for use with Apple II computers (with 16K RAM board and DOS 3.3), is a comprehensive set of ampersand commands that interface Applesoft BASIC to SubLogic's A2-3D2 graphics interpreter. Manual is included, \$75.00 plus shipping. Circle HelpCard No. 462 Artemis Systems, Inc. 41 Parkview Drive Millburn, NJ 07041 (201) 564-9333

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Configuration Subsystem structures IACcalc to your Apple.

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Graphiti, a graphics plotting package for Apple II and II Plus computers, provides plots for scientists, engineers, and other technical persons. \$25.00. For further information, contact Claude H. Joseph. President, at (303) 277-1948. Circle HelpCard No. 463 The Geobyte Company 207 Allen Street Golden, CO 80401

### Languages (Programming)

Bug Off!, a Pascal Debugging System for use with Apple II Pascal (versions 1.1 and 1.2), allows the user to monitor variable values, set breakpoints, singlestep, list a text file to the screen, and execute pre-defined macros. The program is interactive, and displays help information on-screen when "?" key is pressed. \$49.95.

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Astro-Aid, for Apple II and /// computers, is a menu-driven set of 44 astronomical functions for a wide variety of applications. It includes a 40 page manual. \$29.95. Circle HelpCard No. 468 Zephyr Services 306 South Homewood Avenue Pittsburgh, PA 15208 (412) 247-5915

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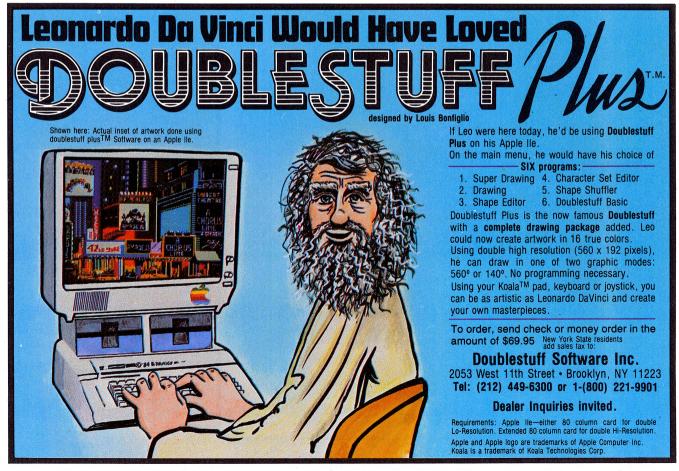
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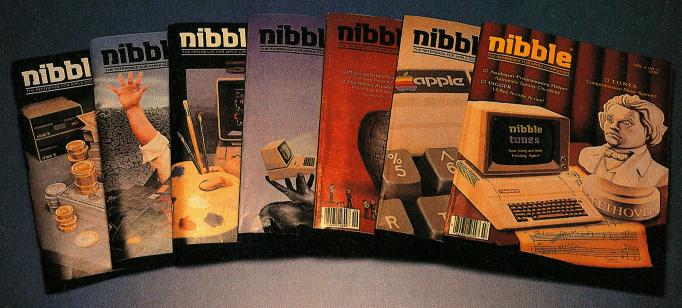


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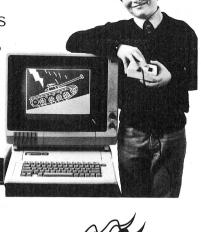
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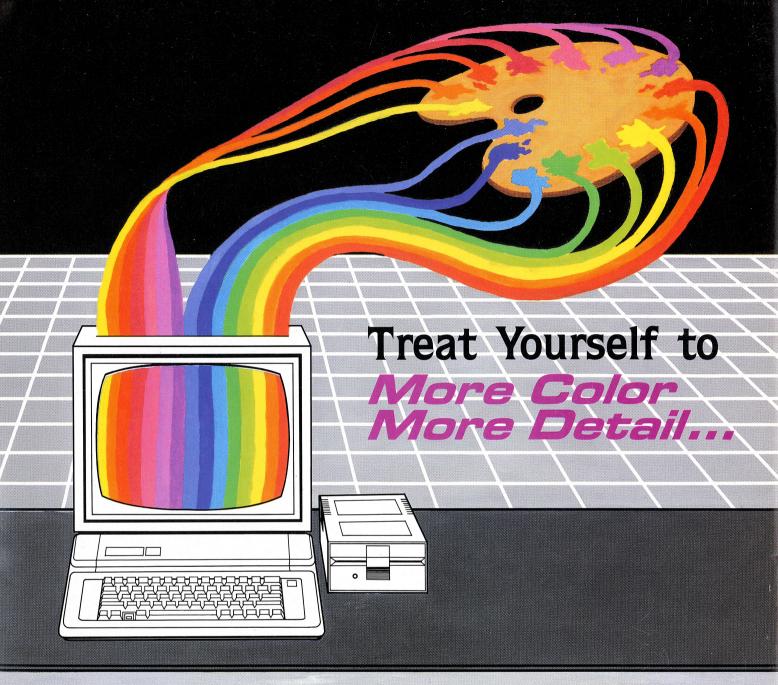


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